Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------------|----------------|
| Aninda Ray | 06/09/2011 |
| Dmitriy Meyerzon | 06/09/2011 |
| Uppinakuduru Raghavendra Udupa | 06/10/2011 |

RECEIVING PARTY DATA

| Name: | Microsoft Corporation | |
|-----------------|-----------------------|--|
| Street Address: | One Microsoft Way | |
| City: | Redmond | |
| State/Country: | WASHINGTON | |
| Postal Code: | 98052 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13162620 |

CORRESPONDENCE DATA

Fax Number: (865)380-5999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 865-380-5960

Email: adiamon@merchantgould.com

Correspondent Name: Christopher J. Leonard, MERCHANT & GOULD

Address Line 1: P.O. BOX 2903

Address Line 4: MINNEAPOLIS, MINNESOTA 55402-0903

ATTORNEY DOCKET NUMBER: 14917.1853US01/332821.01

NAME OF SUBMITTER: Christopher J. Leonard

Total Attachments: 3

source=1853US01 Assignment Executed#page1.tif source=1853US01 Assignment Executed#page2.tif source=1853US01 Assignment Executed#page3.tif

PATENT REEL: 026463 FRAME: 0089

I/WE, Aninda Ray, Dmitriy Meyerzon And Uppinakuduru Raghavendra Udupa ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Enriched Search Features Based in Part on Discovering People-Centric Search Intent" ("APPLICATION"), which:

| W | will be filed without this executed PATENT ASSIGNMENT. |
|---------------|--|
| | ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, |
| | Microsoft Corporation, One Microsoft Way, Redmond, |
| | Washington 98052, who are associated with customer number 27488, to insert here in parenthesis (Application No. $\frac{13/162620}{}$, |
| | filed June 17, 2011) this APPLICATION's Application No. |
| ss os or o | and filing date, when known: |
| | was filed on and was given Application No |
| | is filed concurrently herewith; |

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

Page 1 of 2

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

| | 6/9/11 |
|--------------------------------|---|
| Inventor's Signature | Date |
| Aninda Ray | |
| Printed Name in English | Printed Name in Native Language (if other than English) |
| Liste Lugar | 6/9/// |
| Inventor's Signature | Date |
| Dmitriy Meyerzon | |
| Printed Name in English | Printed Name in Native Language (if other than English) |
| | Wallian Make Williams |
| | |
| Inventor's Signature | Date |
| Uppinakuduru Raghavendra Udupa | |
| Printed Name in English | Printed Name in Native Language (if |

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

| Inventor's Signature Aninda Ray | Date |
|---|---|
| Printed Name in English | Printed Name in Native Language (if other than English) |
| * | |
| Inventor's Signature Dmitriy Meyerzon | |
| Printed Name in English | Printed Name in Native Language (if other than English) |
| | |
| Inventor's Signature | 10 ¹¹ JUNE, 2 <u>011</u> Date |
| Uppinakuduru Raghavendra Udupa Printed Name in English | Printed Name in Native Language (if |
| | other than Froligh) |

Page 2 of 2