

PATENT ASSIGNMENT

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|---|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Outside In (Cambridge) Limited | 05/01/2011 |
| Stephen Bryce Hayes | 05/01/2011 |
| RECEIVING PARTY DATA | |
| Name: | Koninklijke Philips Electronics N.V. |
| Street Address: | Groenewoudseweg 1 |
| City: | 5621 BA Eindhoven |
| State/Country: | NETHERLANDS |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Patent Number: | 7719209 |
| CORRESPONDENCE DATA | |
| Fax Number: | (312)759-5646 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 312-214-4807 |
| Email: | jgray@btlaw.com |
| Correspondent Name: | Jeffrey R. Gray |
| Address Line 1: | Barnes & Thornburg LLP, PO Box 2786 |
| Address Line 4: | Chicago, ILLINOIS 60690-2786 |
| ATTORNEY DOCKET NUMBER: | 920602-105794 |
| NAME OF SUBMITTER: | Jeffrey R. Gray |
| Total Attachments: 2 source=Assignment_105794#page1.tif source=Assignment_105794#page2.tif | |

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Annex 2
Assignment

This Assignment (the "Assignment") is made between Outside In (Cambridge) Limited, a United Kingdom company, having its registered office at 3 The Links, Trafalgar Way, Bar Hill, Cambridge CB23 8UD and Stephen Bryce Hayes, a natural person, having its residence at 90 rue d'Auvergne, 34200 Sète, France, collectively ("Assignor") and Koninklijke Philips Electronics N.V., a corporation organised and existing under the laws of The Netherlands, having its registered office at Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands ("Assignee").

WHEREAS, Assignor possesses a legal interest in, subject to certain pre-existing third-party rights: (1) patents and patent applications; (2) any and all continuing, divisional, renewal, substitute, reexamination or reissue applications of the patents and patent applications; and (3) all rights of priority; as listed in Annex 1 (collectively the "Patent Rights");

WHEREAS, Assignor and Assignee entered into a Patent Transfer Agreement dated May 1st, 2011 (the "Agreement");

WHEREAS, the parties wish to ensure the assignment of the Patent Rights such that Assignee may acquire the entire right, title and interest in and to said Patent Rights, subject to the terms and conditions of the Agreement;

WHEREAS, it is desired that the assignment of the Patent Right be made a matter of record in the appropriate domestic and international patent offices; and

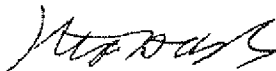
NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's worldwide right, title, and interest in and to the Patent Rights, to be held and enjoyed by Assignee, for its own use and benefit, and by Assignee's successors and assigns for their own use and benefit, for the full duration of the terms for which patent right and letters patent may be granted in the U.S. or any other country, subject to the terms and conditions of the Agreement.

IN WITNESS WHEREOF, Assignor executes this Assignment and is made effective as of the date below. The person who signs this Assignment below represents that such person is fully authorized to sign the Assignment on behalf of Assignor.

Outside In (Cambridge) Limited

Stephen Bryce Hayes

By: 



Name: JONATHAN CRISLAND

Name: Stephen Hayes

Title: CEO

Title: _____

Effective Date: 1 May 2011

Effective Date: 1 May 2011

Annex 1
List of Patent Rights

| | | | |
|----------|-----------|------------------|-------------------|
| Country: | AU | Application No.: | 2005317838 |
| Status: | Pending | Filing Date: | 02-DEC-2005 |
| Country: | BR | Application No.: | PI0519167 |
| Status: | Lapsed | Filing Date: | 02-DEC-2005 |
| Country: | CA | Application No.: | 2598173 |
| Status: | Lapsed | Filing Date: | 02-DEC-2005 |
| Country: | CN | Application No.: | 200580043765 |
| Status: | Pending | Filing Date: | 02-DEC-2005 |
| Country: | EP | Application No.: | 2005815525 |
| Status: | Pending | Filing Date: | 02-DEC-2005 |
| Country: | GB | Application No.: | 0427744.8 |
| Status: | Granted | Filing Date: | 12-DEC-2004 |
| | | Grant No.: | 2421367 |
| | | Grant Date: | 03-SEP-2008 |
| Country: | JP | Application No.: | 2007546202 |
| Status: | Pending | Filing Date: | 02-DEC-2005 |
| Country: | India | Application No.: | 2338/KOLNP/2007 |
| Status: | Pending | Filing Date: | 02-JAN-2005 |
| Country: | Hong Kong | Application No.: | 08102545.8 |
| Status: | Pending | Filing Date: | 05-MAR-2008 |
| Country: | US | Application No.: | 2005721512 |
| Status: | Granted | Filing Date: | 02-DEC-2005 |
| | | Grant No.: | 7719209 |
| | | Grant Date: | 18-MAR-2010 |
| Country: | WO | Application No.: | PCT/GB2005/050228 |
| Status: | Lapsed | Filing Date: | 02-DEC-2005 |