

PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHIPENG LI	06/10/2011
YE-YI WANG	06/10/2011
XIAOCHUAN NI	06/13/2011
JIAN-TAO SUN	06/13/2011
ZHENG CHEN	06/13/2011
ZHIMIN ZHANG	06/13/2011
XIAOLONG LI	06/10/2011
XUEDONG HUANG	06/10/2011
LI JIANG	06/10/2011

RECEIVING PARTY DATA

Name:	MICROSOFT CORPORATION
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13162337

CORRESPONDENCE DATA

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: cneeley@shb.com

Correspondent Name: Shook Hardy & Bacon L.L.P.

Address Line 1: 2555 Grand Boulevard

Address Line 2: on behalf of Microsoft Corporation

OP \$40.00 13162337

501568777

PATENT  
REEL: 026467 FRAME: 0926

Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:

MFCP.157681

NAME OF SUBMITTER:

Jason O. Howard

Total Attachments: 4

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PATENT ASSIGNMENT

WE, ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DIALOG-ENHANCED CONTEXTUAL SEARCH QUERY ANALYSIS" ("APPLICATION"), which:

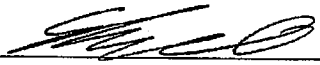
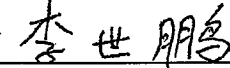
☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Shook, Hardy & Bacon L.L.P. 2555 Grand Blvd., Kansas City, Missouri 64108, who are associated with customer number 45809, to insert here in parenthesis (Application No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's Application No. and filing date, when known;

☐ was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;  
☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 SHIPENG LI	06/10/2011 Date	 Printed Name in Native Language
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YE-YI WANG	Date	Printed Name in Native Language
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PATENT ASSIGNMENT

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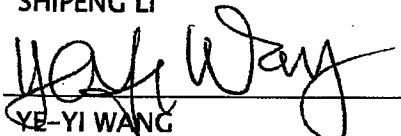
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SHIPENG LI	Date	Printed Name in Native Language
	6/10/2011	王野印
YE-YI WANG	Date	Printed Name in Native Language

PATENT ASSIGNMENT

<u>Xiaochuan Ni</u>	<u>2011.6.13</u>	<u>倪晓川</u>
XIAOCHUAN NI	Date	Printed Name in Native Language
<u>Sun Jiantao</u>	<u>2011.6.13</u>	<u>孙建涛</u>
JIAN-TAO SUN	Date	Printed Name in Native Language
<u>Zheng Chen</u>	<u>2011.6.13</u>	<u>陈正</u>
ZHENG CHEN	Date	Printed Name in Native Language
<u>Zhimin Zhang</u>	<u>2011.6.13</u>	<u>张智敏</u>
ZHIMIN ZHANG	Date	Printed Name in Native Language
<u>XIAOLONG LI</u>	<u>Date</u>	<u>Printed Name in Native Language</u>
<u>XUEDONG HUANG</u>	<u>Date</u>	<u>Printed Name in Native Language</u>
<u>LI JIANG</u>	<u>Date</u>	<u>Printed Name in Native Language</u>

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