

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Silvia Erli	06/01/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	OKBABY S.R.L.
<b>Street Address:</b>	26, Via Del Lavoro
<b>City:</b>	Telgate
<b>State/Country:</b>	ITALY
<b>Postal Code:</b>	BG 24060
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29380897
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
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<b>ATTORNEY DOCKET NUMBER:</b>	30166-0002001
<b>NAME OF SUBMITTER:</b>	Wanda Kellar
<b>Total Attachments: 1</b> source=30166-0002001-Assignment#page1.tif	

CH \$40.00 29380897

ASSIGNMENT

For valuable consideration, I, SILVIA ERLI of c/o OKBABY S.R.L., Via del Lavoro, 26, 24060 Telgate (Bergamo)-Italy, hereby assign to OKBABY S.R.L., a corporation of Italy having a place of business at 26, Via Del Lavoro, Telgate, BG 24060, Italy; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled HOLDER FOR BATH UTENSILS, filed December 13, 2010, and assigned U.S. Serial Number 29/380,897, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 10/06/2011

Silvia Erli  
SILVIA ERLI

Witnessed by:

Name: Francesca Galus Date: 10/06/2011

Name: Roberta Vignati Date: 10/06/2011

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