

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr><td>Jaehyun LIM</td><td>06/16/2011</td></tr> <tr><td>Jungsun KIM</td><td>06/16/2011</td></tr> <tr><td>Seungwook PARK</td><td>06/16/2011</td></tr> <tr><td>Jaewon SUNG</td><td>06/16/2011</td></tr> <tr><td>Byeongmoon JEON</td><td>06/16/2011</td></tr> <tr><td>Joonyoung PARK</td><td>06/16/2011</td></tr> <tr><td>Yongjoon JEON</td><td>06/16/2011</td></tr> <tr><td>Younghee CHOI</td><td>06/16/2011</td></tr> </tbody> </table>		Name	Execution Date	Jaehyun LIM	06/16/2011	Jungsun KIM	06/16/2011	Seungwook PARK	06/16/2011	Jaewon SUNG	06/16/2011	Byeongmoon JEON	06/16/2011	Joonyoung PARK	06/16/2011	Yongjoon JEON	06/16/2011	Younghee CHOI	06/16/2011
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>LG Electronics Inc.</td></tr> <tr><td>Street Address:</td><td>20, Yeouido-dong, Yeongdeungpo-gu</td></tr> <tr><td>City:</td><td>Seoul</td></tr> <tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr> <tr><td>Postal Code:</td><td>150-721</td></tr> </table>		Name:	LG Electronics Inc.	Street Address:	20, Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721								
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CORRESPONDENCE DATA																			
<p>Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (202) 783-5070 Email: apsi@fr.com Correspondent Name: Karl K. Renner Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>																			

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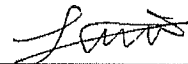
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PATENT
REEL: 026470 FRAME: 0431

ATTORNEY DOCKET NUMBER:	19819-0321001
NAME OF SUBMITTER:	Sharon M. Allen
Total Attachments: 2 source=assgn#page1.tif source=assgn#page2.tif	

ASSIGNMENT


For valuable consideration, we, Jaehyun LIM, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Jungsun KIM, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Seungwook PARK, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Jaewon SUNG, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Byeongmoon JEON, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Joonyoung PARK, of Republic of Korea; Yongjoon JEON, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; Younghee CHOI, of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea; hereby assign to LG ELECTRONICS INC., a corporation of Republic of Korea, having a place of business at 20, Yeouido-dong, Yeongdeungpo-gu Seoul, 150-721 Republic of Korea, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ENHANCED INTRA PREDICTION MODE SIGNALING, filed May 27, 2011, and assigned U.S. Serial Number 13/117,283, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



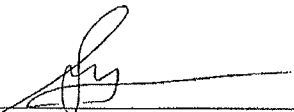
JAEHYUN LIM DATE: June 16, 2011




JUNGSUN KIM DATE: June 16, 2011



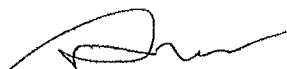
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BYEONGMOON JEON DATE: June 16, 2011



JOONYOUNG PARK DATE: Jun. 16, 2011



YONGJOON JEON DATE: June 16, 2011



YOUNGHEE CHOI DATE: June 16, 2011

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