PATENT ASSIGNMENT

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CONVEYING PARTY DATA								
N			ame	Execution Date				
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Property Type								
Application Number: 29394775								
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NAME OF SUBMITTER:		Ryan R. Pool						
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ASSIGNMENT

ATTY, DOCKET NO. Joseph-0010-D

WHEREAS the below named inventor (if only one inventor is named below) or inventors (if plural inventors are named below) hereinafter referred to as the ASSIGNOR invented a certain improvement(s) relating to

ARENA DISHDRAINER

and for which one or more of the following apply:

U.S. Provisional Application Serial No. was filed in the United States Patent and Trademark Office on.

X A U.S. Non-Provisional

 application for Letters Patent to be filed in the United States Patent and Trademark Office was executed on even date. Application Serial No. for Letters Patent was filed in the U.S. Patent and Trademark Office on December 17, 2010, as International Application No. was filed on, designating the United States.

AND WHEREAS

Joseph Joseph Ltd residing at The Grove 30 Great Guildford Street London SE1 OHS

hereinafter referred to as the ASSIGNEE, is desirous of acquiring the entire right, title, and interest in and to said invention and all application(s) listed above, including any and all earlier priority rights (U.S. and foreign), divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, reexaminations and extensions thereof.

NOW, WITNESSETH that for good and valuable consideration, the receipt whereof is hereby acknowledged, ASSIGNOR hereby assigns, sells, and transfers to ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application(s), including any and all drivisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, reexaminations and extensions thereof, and in and to any and all U.S. (including provisional) or foreign priority and/or convention rights or benefits accruing or to accrue with respect to the filing or securing of patents in the United States and/or any contrins foreign thereto concerning said inventions, and foreign), divisions and continuations thereof, any and all clearers patent which may be granted therefor, including any and all earlier priority rights (U.S. and foreign), divisions and continuations thereof, any and all clearers patent which may be granted therefor, including any and all errewals, reissues, reexaminations and extensions thereof, any and all clearers patent which may be granted therefor, including any and all earlier priority rights (U.S. and foreign), divisions and continuations thereof, any and all clear for damages occurring before the assignment, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and extensions and extensions thereof, for the use and benefit of ASSIGNEE and its assigns and legal representatives, in as ample and beneficial a manner to all intents and purposes as the ASSIGNOR might or could have held and enjoyed the same, if the assignment had not been made.

AND ASSIGNOR hereby agrees to execute all papers that may be necessary to file applications in the United States and foreign countries for said invention and to assign the same to said ASSIGNEE, its assigns and legal representatives and to execute any other papers that may be needed in connection with filing said applications and securing Letters Patents thereon.

AND ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks to issue a Letters Patent on said application, and on any and all divisions and continuations thereof, to ASSIGNEE, its assigns and legal representatives, in accordance herewith.

The undersigned hereby grant(s) the law firm of Millen, White, Zelano & Branigan, P.C. the power to insert on this assignment information which may be necessary or desirable in order for the United States Patent and Trademark Office to property record this document.

IN TESTIMONY WHEREOF this a signment is executed by ASSIGNOR

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201 FULL NAME OF SOLE OR FIRST NAMED INVENTOR	A	IN	ENT(R'S SIGNATURE	DATE
Antony Joseph	ţγ	\bigvee	F	7	1510612011
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