

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Colter E. Cederlof	06/20/2011
RECEIVING PARTY DATA	
Name:	Rawles LLC
Street Address:	103 Foulk Road, Suite 100
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13165579
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ATTORNEY DOCKET NUMBER:	S076-0043US
NAME OF SUBMITTER:	Jennifer Phipps
Total Attachments: 3 source=R15643#page1.tif source=R15643#page2.tif source=R15643#page3.tif	

OP \$40.00 13165579

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Colter E. Cederlof
103 Foulk Road, Suite 100
Wilmington, DE 19803

Assignee:

Rawles LLC
103 Foulk Road, Suite 100
Wilmington, DE 19803

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“Altering Content Projection” for which:

a non-provisional application for United States Letters Patent:

was filed on _____ and accorded U.S. Serial No. _____; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE’S legal representatives, of Lee & Hayes PLLC, 601
W Riverside Ste 1400, Spokane, WA 99201, associated with Customer No. 29150, to
insert here in parenthesis (U.S. Serial No. 13/165,579, filed 06/21/2011)
this APPLICATION’S U.S. Serial Number and filing date, when known.

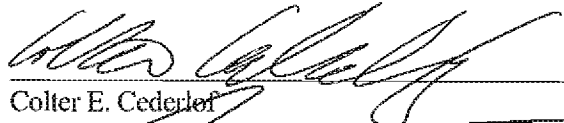
WHEREAS, Rawles LLC (hereinafter referred to as ASSIGNEE), a corporation of the State of
Delaware having a place of business at Wilmington, Delaware, is desirous of acquiring the entire right,
title and interest in and to the invention and in and to any letters patent that may be granted therefore in
the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

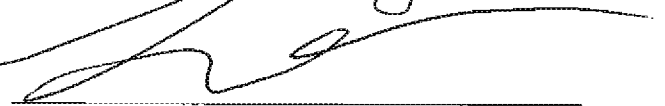
U.S. Patent Appln. No. 13/165,579
Filing Date 06/21/2011

Attorney Docket No. S076-0043US
Client Docket No. REG126146 2011 PT

June 20, 2011
Date


Colter E. Cederlof

WITNESS:



Witness Signature
Larry Harris 6/20/11
Printed Name and Date