orm PTO-1595 (Rev. 09/ 04) MB No. 0851-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FOR	
PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
TAKAHIRO USHIODA (05/24/2011), HIROKI INAMITSU (05/24/2011), RYO SOKABE (05/24/2011), AND NAOKI YUASA (05/24/2011)	Name: SONY CORPORATION Internal Address:
Execution Date(s): in parentheses after inventor name	Street Address:
Additional name(s) of conveying party(les) attached? Yes X No 3. Nature of Conveyance: X Assignment Marger	1-7-1 Konan, Minato-ku Tokyo 108-0075 JAPAN
Security Agreement Change of Name	City:
Government Interest Assignment	State:
Executive Order 9424, Confirmatory License	Country:Zip:
Other	Additional name(s) & address(es) Yes X No attached:
13/164,880 Additional numbers attached	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Dennis M. Smid, Esq. LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: Atty. Dkt.: SONYJP 3.0-2547	Authorized to be charged by credit card
Street Address: 600 South Avenue West	Authorized to be charged to deposit account Enclosed None required (government Interest not affecting title)
City: Westfield	8. Payment Information
State: NJ Zip: 07090	a. Credit Card Last 4 Numbers
Phone Number: (908) 518-6374 Fex Number: (908) 654-0415	b. Deposit Account Number 12-1095
Fax Number: (908) 654-0415 Email Address: dsmid@ldlkm.com	Authorized User Name Dennis M. Smid, Esq.
9. Signature:	June 21, 2011
Signature	Date
Dennis M. Smid, Esq 34,930 Name of Person Signing	Total number of pages including cover sheet, atlachments, and documents:

1434152_1.doc

PATENT REEL: 026476 FRAME: 0634

Attorney Docket No. SONYJP 3.0-2547 50NY Ref. No.1 S11P1163US00

ASSIGNMENT

LDLKM

WHEREAS, I, as below named inventors, residing at the addresses stated next to our names, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and usoful improvements in INFORMATION PROCESSING DEVICE, CONTENT PROVIDING METHOD AND PROGRAM

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, SONY CORPORATION, a Japanese corporation, with offices at 1-7-1 Konan, Minato-ku, Tokyo, Japan (hereinafter referred to as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filling of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIONEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesald invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record the spaces that follow: Serial Number:13/164,880	In this application to insert the serial number and filing date of this application in
This assignment executed on the dates indicated below.	
TAKAHIRO USHIODA	CVIC Potent Application
Name of first or sole inventor	Execution date of U.S. Patent Application
TOKYO JAPAN	
Residence of First or sole inventor	May 24 2011
Tokahiro Ushioda	May 24, 20// Date of this assignment
Signature of first or sole inventor	Date of fins assignment
THE OK! BIAMITE!!	
HIROKI INAMITSU	Execution date of U.S. Patent Application
Name of second inventor	
TOKYO JAPAN Residence of second inventor	
Hiroki Inamits'u	May 24 . 2011
	Date of this assignment
Signature of second inventor	
RYO SOKABE	
Name of third inventor	Execution date of U.S. Patent Application
SAITAMA JAPAN	
Residence of third inventor	M. M. S. H
Ryo Sotate	May 24 . 2011 Date of this assignment
Signature of third inventor	Date of this assignment

1

PATENT REEL: 026476 FRAME: 0635

Attorney Docket No. SONYJP 3.0-2547 SONY Ref. No.:S11P1163US00

ADDITIONAL INVENTOR(S)

NAOKI YUASA	
Name of fourth inventor	Execution date of U.S. Patent Application
CHIBA JAPAN	
Residence of fourth inventor	6A
Nacki Ynasa	Date of this assignment
Signature of fourth inventor	Date of this assignment
Name of fifth inventor	Execution date of U.S. Patent Application
Residence of fifth inventor	
Signature of fifth inventor	Date of this assignment
Name of sixth inventor	Execution date of U.S. Patent Application
Residence of sixth inventor	
Signature of sixth inventor	Date of this assignment
Name of seventh inventor	Execution date of U.S. Patent Application
Residence of seventh inventor	
Signature of seventh inventor	Date of this assignment
Name of eighth inventor	Execution date of U.S. Patent Application
Residence of eighth inventor	
Signature of eighth inventor	Date of this assignment
Name of ninth inventor	Execution date of U.S. Patent Application
Residence of ninth inventor	**************************************
Signature of ninth inventor	Date of this assignment