PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Norman Anderson	05/05/2011

RECEIVING PARTY DATA

Name:	J.W. Pet Company, Inc.
Street Address:	1 United Lane
City:	Teterboro
State/Country:	NEW JERSEY
Postal Code:	07608

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29390109

CORRESPONDENCE DATA

Fax Number: (212)940-8986

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-6754

Email: jacqueline.kelly@kattenlaw.com

Correspondent Name: KATTEN MUCHIN ROSENMAN LLP

Address Line 1: 575 MADISON AVENUE

Address Line 2: Suite 1519

Address Line 4: NEW YORK, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER: JWIL 21152H (100668-502)

NAME OF SUBMITTER: Hassan Shakir

Total Attachments: 1

source=JWIL21152HExecAssnt#page1.tif

PATENT REEL: 026477 FRAME: 0867 CH \$40 00 2939

ASSIGNMENT

Docket No. JWIL 21.152H (100668-502)

PET TOY				
for which (check one)	[] an application is being filed co.	neurrently herewith.		
(oncor one)	[] an approactor is come that co	10m141111 11414 11 11-13		
	[X] an application for a Patent of t	ne United States was filed on April 20, 2011		
	and given Application Serial N	o. <u>29/390,109</u>		
and WHEREAS,	J.W. Pet Company, Inc.	NI 07/00		
having a place of busine	ss at1 <u>United Lane, Teterboro</u>	ASSIGNEE ASSIGNEE		
is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application. NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;				
any Official of any cou evidence or forms of in	ntry or countries foreign to the United trial property protection on app	ner of Patents and Trademarks of the United States, and ted States, whose duty it is to issue patents or other lications as aforesaid, to issue the same to the said in accordance with the terms of this instrument; and		
ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and				
ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.				
Full name of first invento	or Norman ANDERSON			
	11 11	~ ~ ~ ~ ~ ~ //		
Inventor's Signature	1/a fift	Date 5-5-2011		
Residence	/ Brooklyn, NY /o J.W. Pet Company, Inc. 1 United)	Citizenship United States		
r oat Office variess c	o s, w. r et Company, mo, r Omteu i	WHY, 1 VIVA COLO, 113 V 1000		

NYC01_84521953_1_100668_00502 5/4/2011 3:05 PM

PATENT REEL: 026477 FRAME: 0868

RECORDED: 06/15/2011