

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Wright Ventures, LLC	06/20/2011
RECEIVING PARTY DATA	
Name:	B's Knees, LLC
Street Address:	1398 West Minnehaha Parkway
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55419
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6715503
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	Ste. 500
Address Line 4:	Minneapolis, MINNESOTA 55403
ATTORNEY DOCKET NUMBER:	102.0010001
NAME OF SUBMITTER:	Edward J. Brooks III
Total Attachments: 2 source=00155958#page1.tif source=00155958#page2.tif	

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PATENT  
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## ASSIGNMENT

WHEREAS, WE, Wright Ventures, LLC, a corporation organized and existing under and by virtue of the laws of the State of MN, and having an office and place of business at 5552 Colfax Ave. S, Minneapolis, MN 55419 are the current assignee of record of certain new and useful inventions and improvements for which WE executed an application for Letters Patent of the United States entitled UMBRELLA WITH AN INTEGRAL ANCHORING STRUCTURE, now assigned Patent No. 6,715,503.

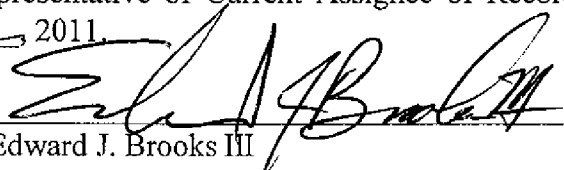
AND WHEREAS, B's Knees, LLC, a corporation organized and existing under and by virtue of the laws of the State of MN, and having an office and place of business at 1398 West Minnehaha Parkway, Minneapolis, MN 55419, (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements, and application and in and to the Letters Patent to be obtained therefore;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said Assignee, its successors or assigns, the right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment for all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patent and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute, and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to more effectually secure and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned, and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I, Representative of Current Assignee of Record, have hereunto set my hand this 20 day of June, 2011.

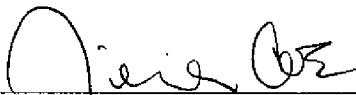
  
Edward J. Brooks III  
Secretary

STATE OF Minnesota

COUNTY OF Hennepin

On this 20 day of June, 2011 before me personally appeared Edward J. Brooks III, known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}

  
Notary Public

