

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Tal Cohen</td><td>02/27/2011</td></tr> <tr><td>Ziv Bar-Yossef</td><td>02/27/2011</td></tr> <tr><td>Igor Tsvetkov</td><td>02/28/2011</td></tr> <tr><td>Adi Mano</td><td>03/07/2011</td></tr> <tr><td>Oren Naim</td><td>02/27/2011</td></tr> <tr><td>Nitsan Oz</td><td>03/01/2011</td></tr> <tr><td>Nir Andelman</td><td>02/27/2011</td></tr> <tr><td>Pravir K. Gupta</td><td>03/01/2011</td></tr> </tbody> </table>		Name	Execution Date	Tal Cohen	02/27/2011	Ziv Bar-Yossef	02/27/2011	Igor Tsvetkov	02/28/2011	Adi Mano	03/07/2011	Oren Naim	02/27/2011	Nitsan Oz	03/01/2011	Nir Andelman	02/27/2011	Pravir K. Gupta	03/01/2011
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RECEIVING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Google Inc.</td></tr> <tr><td>Street Address:</td><td>1600 Amphitheatre Parkway</td></tr> <tr><td>City:</td><td>Mountain View</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>94043</td></tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043								
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CORRESPONDENCE DATA																			
<p>Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (512) 226-8150 Email: apsi@fr.com Correspondent Name: Matthew E. Browning Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>																			

CH \$40.00 13117993

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PATENT
REEL: 026484 FRAME: 0154

ATTORNEY DOCKET NUMBER:	16113-2639001
NAME OF SUBMITTER:	Wanda Kellar
<p>Total Attachments: 6 source=11147761#page1.tif source=11147761#page2.tif source=11147761#page3.tif source=11147761#page4.tif source=11147761#page5.tif source=11147761#page6.tif</p>	

ASSIGNMENT

For valuable consideration, we,

TAL COHEN of 10 Sharon Street, Atlit 30300 Israel,

ZIV BAR-YOSSEF of 20/7 Shimoni David Street, Herzliya, 46367 Israel,

IGOR TSVETKOV of 565 Indian Lake Drive, Maineville, OH 45039,

ADI MANO of 1a Shimkin St., Haifa 34750 Israel,

OREN NAIM of 32 Inbar Street, Zichron Yaakov Israel,

NITSAN OZ of 30a Shoshanat HaCarmel Street, Haifa 34321 Israel,

NIR ANDELMAN of 27 Alexander Penn Street, Tel-Aviv 69641 Israel,

PRAVIR K. GUPTA of 1251 Vicente Drive, Apt. 94, Sunnyvale, CA 94086,

hereby assign to:


Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled TRIGGERING ANSWER BOXES, filed 10/29/2010, and assigned U.S. Serial Number 61/408,538; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


TAL COHEN

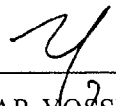
Witnessed by:


Signature


Date: 27 Feb, 2011

Galit Peretz
Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL
Witness Address


ZIV BAR-YOSSEF

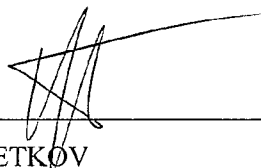
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Date: 2/27/11

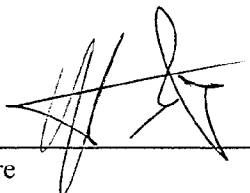
Galit Peretz
Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL
Witness Address



IGOR TSVETKOV

Witnessed by:



Signature

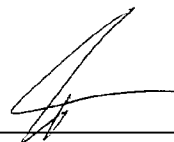
Galit Peretz

Typed or Printed Name

Ma'ale Arushalom 23
Kiryat Tivon ISRAEL

Witness Address

Date: 28 Feb 2011



ADI MANO

Witnessed by:



Signature

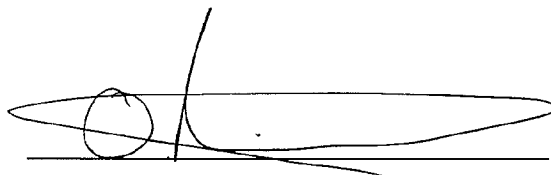
Galit Peretz

Typed or Printed Name

Ma'ale Arushalom 23
Kiryat-Tivon ISRAEL


Witness Address

Date: 7/3/2011



OREN NAIM

Witnessed by:



Signature

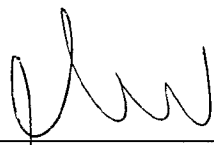
Date: 2/27/11

Galit Peretz

Typed or Printed Name


Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL

Witness Address



NITSAN OZ

Witnessed by:



Signature

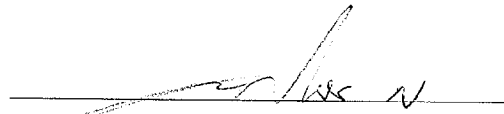
Date: 1 March 2011

Galit Peretz

Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL

Witness Address



MR ANDELMAN

Witnessed by:

סיון

Signature

Date: 27-FEB-2011

MICHAL ANDELMAN

Typed or Printed Name

Shoshana Damari 2
Kfar Saba, Israel

Witness Address

PRAVIR K. GUPTA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

NIR ANDELMAN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



PRAVIR K. GUPTA

Witnessed by:


Signature

Date: 2011-03-01

YANG-HUA CHU
Typed or Printed Name

1600 Amphitheatre Parkway
Mountain View, CA 94043
Witness Address