

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tal Cohen	02/27/2011
Ziv Bar-Yossef	02/27/2011
Igor Tsvetkov	02/28/2011
Tomer Kol	02/27/2011
Adi Mano	03/07/2011
Oren Naim	02/27/2011
Nitsan Oz	03/01/2011
Pravir K. Gupta	03/01/2011
Kavi J. Goel	03/01/2011

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13118026

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (512) 226-8150

Email: apsi@fr.com

Correspondent Name: Matthew E. Browning

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

501572621

PATENT
REEL: 026484 FRAME: 0488

CH \$40.00 13118026

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:

16113-2640001

NAME OF SUBMITTER:

Wanda Kellar

Total Attachments: 7

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ASSIGNMENT

For valuable consideration, we,

TAL COHEN of 10 Sharon Street, Atlit 30300 Israel,

ZIV BAR-YOSSEF of 20/7 Shimoni David Street, Herzliya, 46367 Israel,

IGOR TSVETKOV of 565 Indian Lake Drive, Maineville, OH 45039,

TOMER KOL of 9 Dan Street, Yoqneam Illit 20692 Israel,

ADI MANO of 1a Shimkin St., Haifa 34750 Israel,

OREN NAIM of 32 Inbar Street, Zichron Yaakov Israel,

NITSAN OZ of 30a Shoshanat HaCarmel Street, Haifa 34321 Israel,

PRAVIR K. GUPTA of 1251 Vicente Drive, Apt. 94, Sunnyvale, CA 94086,

KAVI J. GOEL of 2645 California St Apt 203, Mountain View, CA 94040,

hereby assign to:


Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ENRICHING SEARCH RESULTS, filed 10/29/2010, and assigned U.S. Serial Number 61/408,533; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


TAL COHEN

Witnessed by:



Signature

Galit Peretz


Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, Israel
Witness Address

Date: Feb 27, 2011


ZIV BAR-YOSSEF

Witnessed by:

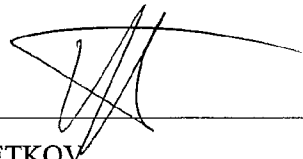

Signature

Galit Peretz

Typed or Printed Name

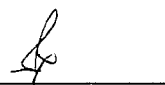
Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL
Witness Address

Date: 2/27/11



IGOR TSVETKOV

Witnessed by:

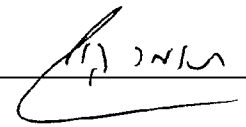


Signature

Date: 28 Feb 2011

Galit Peretz
Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL
Witness Address



TOMER KOL

Witnessed by:



Signature

Date: 2/27/2011


Galit Peretz
Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL
Witness Address



ADI MANO

Witnessed by:



Signature

Date: 7/3/2011

Galit Peretz

Typed or Printed Name


Ma'ale Avshalom 23
Kiryat Tivon.

Witness Address



OREN NAIM

Witnessed by:



Signature

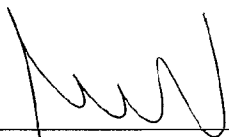
Date: 2/27/11

Galit Peretz

Typed or Printed Name


Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL

Witness Address



NITSAN OZ

Witnessed by:



Signature

Galit Peretz

Typed or Printed Name

Ma'ale Avshalom 23
Kiryat Tivon, ISRAEL

Witness Address

Date: 1 Mar 2011

PRAVIR K. GUPTA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

NITSAN OZ


Witnessed by:

Signature

Date: _____

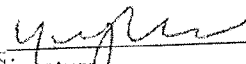
Typed or Printed Name

Witness Address



PRAVIR K. GUPTA

Witnessed by:



Signature

Date: 2011-03-01
2011-03-01

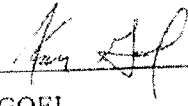
YANG-HUA CHU

Typed or Printed Name

1600 Amphitheatre Pkwy.
Mountain View, CA 94043


Witness Address

Attorney's Docket No.: 16113-2640P01



KAVI J. GOEL

Witnessed by:



Signature

Date: 2011-03-01
2011-03-01

YANG-HUA CHU

Typed or Printed Name

1600 Amphitheatre Pkwy
Mountain View, CA 94043

Witness Address

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