PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Andrulewich	05/17/2011

RECEIVING PARTY DATA

Name:	Nielsen Bainbridge
Street Address:	40 Eisenhower Drive
Internal Address:	Suite 202
City:	Paramus
State/Country:	NEW JERSEY
Postal Code:	07652

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13086998

CORRESPONDENCE DATA

Fax Number: (914)288-0023

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 914-288-0022

Email: uspto@leasonellis.com
Correspondent Name: Leason Ellis LLP
Address Line 1: 81 Main Street

Address Line 2: Suite 503

Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER: 02612/002446-US0

NAME OF SUBMITTER: Edward J. Ellis

Total Attachments: 2 source=00132194#page1.tif source=00132194#page2.tif

PATENT

REEL: 026491 FRAME: 0280

OF \$40.00 1308699

Attorney Docket No.: 2612/2446-US0

ASSIGNMENT

I, Michael Andrulewich, a citizen of the United States of America having a residence of 291 4th Street, Jersey City, NJ 07302;

(hereinafter "ASSIGNORS") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNORS by

Nielsen Bainbridge

a Corporation having a place of business at 40 Eisenhower Drive, Suite 202, Paramus, NJ 07652 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, throughout the world in and to my Invention entitled:

PICTURE FRAME MOULDING WITH MATBOARD TRACK

invented by me and described in Patent Application No. 13/086,998, filed on April 14, 2011, in the United States of America; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful

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PATENT REEL: 026491 FRAME: 0281

Attorney Docket No.: 2612/2446-US0

rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: 5/17/11

Michael Andrulourida

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