

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard Thomas Fiebelkorn	10/31/2007
RECEIVING PARTY DATA	
Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13152788
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Total Attachments: 2 source=executed_assignment#page1.tif source=executed_assignment#page2.tif	

OP \$40.00 13152788

ASSIGNMENT OF INVENTION
AND OF LETTERS PATENT

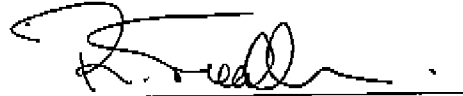
Whereas, (the "Inventor"), **Richard Thomas Fiebelkorn**, whose post office address is **British American Tobacco (Investments) Limited**, R&D Centre, Regents Park Road, Southampton SO15 8TL Great Britain, has invented certain improvements in a **SMOKING ARTICLE**, (the "Invention"), and has executed a U.S. utility patent application for United States Letters Patent of the same title, herewith (the "Application"), claiming priority as a '371 filing from PCT/GB2006/002682, filed on July 19, 2006, which claims priority to and benefit from Great Britain Patent Application Serial Number GB 0514959.6, filed on July 21, 2005; and,

Whereas, (the "Assignee"), **British American Tobacco (Investments) Limited**, a corporation existing under the laws of England and Wales, whose post office address is **Globe House**, 1 Water Street, London, United Kingdom WC2R 3LA (including its successors and assigns), desires to acquire our entire right, title and interest in said **Application** and **Invention**, and any United States patents to be obtained therefor;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer unto said **Assignee**, the entire right, title and interest in said **Application** and the **Invention** disclosed therein for the United States of America, including rights of priority under the International Convention of Paris (1883) as amended and the entire right, title, and interest in and to any and all patent applications, patents, continuations, continuations-in-part, divisionals, and reissues based thereon which may be filed or granted therefor in the United States. I agree to cooperate with **Assignee**, and to execute without additional consideration any additional documents as deemed necessary by **Assignee**, to apply for or maintain patents or other legal protection for the **Invention** in the United States of America.

I hereby authorize and request the U.S. Commissioner of Patents and Trademarks to issue any Letters Patent granted upon the invention set forth in this **Application** to said **Assignee**.

ASSIGNORS/INVENTORS:


Richard Thomas Fiebelkorn


ASSIGNEE:

RW Drakeford.
Robert William Drakeford (on behalf of British American Tobacco (Investments) Limited, in the capacity of Assistant Company Secretary.

WITNESSES:


(signature)

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