

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ori Gershony	04/25/2011
Wei Zheng	04/25/2011
Andrei Pascovici	05/04/2011
Tim Hesterberg	04/25/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Google Inc.
<b>Street Address:</b>	1600 Amphitheatre Parkway
<b>City:</b>	Mountain View
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13101213
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(404) 892-5005
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<b>Correspondent Name:</b>	Paul E. Franz
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
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<b>ATTORNEY DOCKET NUMBER:</b>	16113-2643001
<b>NAME OF SUBMITTER:</b>	Kathy J. Bell
Total Attachments: 9	

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**PATENT**  
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ASSIGNMENT

For valuable consideration, we, ORI GERSHONY of 6628 188th PL NE, Redmond, WA 98052, WEI ZHENG of 16245 NE 12th Court #G96, Bellevue, WA 98008, ANDREI, PASCOVICI of 4325 134th Pl. SE, Bellevue, WA 98006, TIM HESTERBERG of 2628 31st Avenue W., Seattle, WA 98199, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFIER MAPPING FROM JOINED DATA, filed May 5, 2011, and assigned U.S. Serial Number 13/101,213, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

ORI Gershony  
ORI GERSHONY

Witnessed by:

Rong Lu  
Signature

Date: Apr. 25, 2011

RONG GE  
Typed or Printed Name

1125 235th PL. NE,  
Sammamish, WA, 98074  
Witness Address

Wei Zheng  
WEI ZHENG

Witnessed by:

Rong Lu  
Signature

Date: Apr. 25, 2011

RONG GE  
Typed or Printed Name

1125 235th PL. NE,  
Sammamish, WA, 98074  
Witness Address

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ANDREI PASCOVICI

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

\_\_\_\_\_  
TIM HESTERBERG

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

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ASSIGNMENT

For valuable consideration, we, ORI GERSHONY of 6628 188th PL NE, Redmond, WA 98052, WEI ZHENG of 16245 NE 12th Court #G96, Bellevue, WA 98008, ANDREI, PASCOVICI of 4325 134th Pl. SE, Bellevue, WA 98006, TIM HESTERBERG of 2628 31st Avenue W., Seattle, WA 98199, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFIER MAPPING FROM JOINED DATA, filed May 5, 2011, and assigned U.S. Serial Number 13/101,213, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

\_\_\_\_\_  
ORI GERSHONY

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

\_\_\_\_\_  
WEI ZHENG

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

Pascovici  
ANDREI PASCOVICI

Witnessed by:

AM Goldstein  
Signature

Date: 5/4/11

Aaron Goldstein  
Typed or Printed Name

Seattle, WA  
Witness Address

\_\_\_\_\_  
TIM HESTERBERG

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address



ASSIGNMENT

For valuable consideration, we, ORI GERSHONY of 6628 188th PL NE, Redmond, WA 98052, WEI ZHENG of 16245 NE 12th Court #G96, Bellevue, WA 98008, ANDREI, PASCOVICI of 4325 134th Pl. SE, Bellevue, WA 98006, TIM HESTERBERG of 2628 31st Avenue W., Seattle, WA 98199, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFIER MAPPING FROM JOINED DATA, filed May 5, 2011, and assigned U.S. Serial Number 13/101,213, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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ORI GERSHONY

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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WEI ZHENG

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

\_\_\_\_\_  
ANDREI PASCOVICI

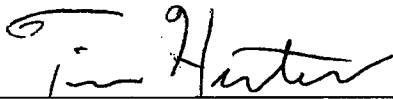
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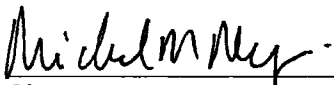
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\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

  
\_\_\_\_\_  
TIM HESTERBERG

Witnessed by:

  
\_\_\_\_\_  
Signature

Date: 4/25/2011

Michael M. Mayel  
\_\_\_\_\_  
Typed or Printed Name

4543 2nd Ave NE  
Seattle 98105  
\_\_\_\_\_  
Witness Address

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