PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kathleen M Sheffer	06/22/2011

RECEIVING PARTY DATA

Name:	Fluff Monkey Enterprises, LLC	
Street Address:	5868 Glatfelter's Station Road	
City:	Seven Valleys	
State/Country:	PENNSYLVANIA	
Postal Code:	17360	

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	29394729
Application Number:	29394731
Application Number:	29394734
Application Number:	13165953

CORRESPONDENCE DATA

Fax Number: (717)232-8773

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7172328771

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Correspondent Name: Hooker & Habib, P.C.

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Address Line 4: Harrisburg, PENNSYLVANIA 17101

ATTORNEY DOCKET NUMBER: 1-1534, 1-1560 - 1-1562

NAME OF SUBMITTER: Thomas Hooker

Total Attachments: 2

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PATENT REEL: 026493 FRAME: 0246

ASSIGNMENT

I, KATHLEEN M. SHEFFER, a citizen of the United States of America, who resides at 5868 Glatfelter's Station Road, Seven Valleys, PA 17360, has made certain inventions or discoveries (or both) set forth in national applications for Letters Patent of the United States of America as follows

POM-POM

- "Pom-Pom," Application No. 29/394,729, Filed June 21, 2011, Attorney's Case No. 1-1560.
- 2. "Pom-Pom," Application No. 29/394,731, Filed June 21, 2011, Attorney's Case No. 1-1561
- 3. "Pom-Pom," Application No. 29/394,734, Filed June 21, 2011, Attorney's Case No. 1-1562
- 4. "Pom-Pom," Application No. 13/165,953, Filed June 22, 2011, Attorney's Case No. 1-1534

and FLUFF MONKEY ENTERPRISES, LLC, whose address is 5868 Glatfelter's Station Road, Seven Valleys, PA 17360, a corporation of the state of Pennsylvania, and which, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the title, rights, benefits and privileges hereinafter recited, and of confirming the same or any part thereof heretofore acquired by Assignee.

Now, therefore, for valuable consideration furnished by Assignce to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation:

- Assign and convey to and confirm in Assignee the entire right, title and interest in and to said inventions and discoveries, said applications for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all provisional, non-provisional, divisional, renewal, substitute, nationalization, continuation and Convention applications based in whole or in part upon said inventions or discoveries or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
- Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
- 3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;
- 4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

Page 1 of 2

Assignment

Bind my heirs and legal representatives, as well as myself, to do, upon Assignee's request and at its expense, but without additional consideration to me or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me or my heirs or representatives if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs or legal representatives and which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice to said inventions and discoveries.

The effective date of this instrument is the latest date accompanying signature, hereinbelow.

In testimony whereof I have affixed my signature.

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Date) 77 H

(Inventor) KATHLEEN M.

(Date)

Assignment