PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Francis J. Kane	06/03/2011
Brian Goldstein	06/10/2011
Andrej Gregov	06/03/2011
Jordan M. Hay	06/03/2011

RECEIVING PARTY DATA

Name:	IMDB.com, Inc.			
Street Address:	10 Terry Avenue North			
City:	Seattle			
State/Country:	WASHINGTON			
Postal Code:	98109			

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	13117970		

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ATTORNEY DOCKET NUMBER: 170110-1040

NAME OF SUBMITTER: Thomas B. Hildebrandt

Total Attachments: 6

PATENT REEL: 026494 FRAME: 0068 OP \$40.00 13117970

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PATENT REEL: 026494 FRAME: 0069

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
Francis J. Kane
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Seattle, WA 98109-5210

Brian Goldstein 410 Terry Avenue North Seattle, WA 98109-5210

Andrej Gregov 410 Terry Avenue North Seattle, WA 98109-5210

Jordan M. Hay 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:
IMDB.com, Inc.
410 Terry Avenue North
Seattle, WA 98109-5210

<u>AGREEMENT</u>

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"Facilitating Access to Content" for which:

a non-provisional application for United States Letters Patent:

was filed on May 27, 2011 and accorded U.S. Serial No. 13/117,970; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby

Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in

authorizes and requests ASSIGNEE'S legal representatives, of ___Thomas, Kayden,

Page 1 of 6

parenthesis	(U.S.	Serial	No.	, filed)	this
APPLICAT	ION's U	J.S. Seri	al Nu	mber and filing date, when known.	

WHEREAS, IMDB.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and not been made. Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date (73/1/

Francis J. Kane

WITNESSED BY:

Witness (Signature)

Date (9/3/20/1

FMILY FERGUSON
Witness (Printed Name)

6/10/2011 Date

Brian Goldstein

WITNESSED BY:

Witness (Signature)

6-10-201

Date

Witness (Printed Name)

U.S. Patent Appln. No. 13/117,970 Filing Date May 27, 2011	Attorney Docket No. <u>170110-1040</u> Client Docket No. <u>REG119789 2011PT</u>
6/3/11 Date	Andrej Gregov
Eteramu	U/3/2011
Witness (Signature)	Date

Witness (Printed Name)

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U.S. Patent	Appl	n. No.	<u>13/117,9</u> 70
Filing Date	<u>Ma</u>	<u> 27, 2</u>	2011

Attorney Docket No. 170110-1040 Client Docket No. REG119789 2011PT

Date

WITNESSED BY:

Witness (Printed Name)

Jordan M. Hay

RECORDED: 06/24/2011