PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

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CONVEYING PARTY DATA

Name	Execution Date
Steven Gerald PELKEY	06/13/2011

RECEIVING PARTY DATA

Name:	UPI Designs Inc.
Street Address:	1600 - 1055 West Georgia Street
City:	Vancouver, British Columbia
State/Country:	CANADA
Postal Code:	V6E 3P3

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29396221

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ATTORNEY DOCKET NUMBER: M43555-C17253.003

NAME OF SUBMITTER: Kathleen T. Petrich

Total Attachments: 1

source=Patent Assignment (Steven Gerald Pelkey to UPI Designs Inc.)#page1.tif

OF \$40.00 2939622

PATENT REEL: 026508 FRAME: 0666

ASSIGNMENT OF INVENTION AND PATENT RIGHTS

The Assignor Steven Gerald Pelkey (the "Assignor"), a Canadian citizen and a British Columbia resident, has invented an invention entitled "Bottle" ("the Invention") and is hereby assigning it and any patent rights emanating therefrom to UPI Designs Inc. (the "Assignee"), a Canadian corporation, having a principal place of business at 1600 - 1055 West Georgia Street, Vancouver, British Columbia V6E 3P3, Canada. Assignee is desirous in obtaining the entire ownership rights Assignor has in the invention and any patent rights emanating therefrom.

In consideration for the sum of \$10.00 and other good and valuable consideration, the sufficiency of which is hereby acknowledged, the Assignor hereby assigns his entire right, title, and interest in the Invention, and any patent rights emanating therefrom, including any divisional, continuation, continuation-in-part, substitution, reissue, reexamination, and foreign patent applications, and patents that issue from same to the Assignee; and Assignor hereby requests that the U.S. Director of Patents and Trademarks issue any U.S. patent directly to the Assignee.

Assignor also agrees that this Assignment includes Assignor's Priority Rights under the International Convention with respect to any and all corresponding foreign applications that may or shall be filed in any country that is a signatory thereto and a member of the union there defined within the Convention period.

Assignor warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment.

Assignor further agrees that it will, upon request by Assignee, but at Assignee's expense, promptly provide Assignee with all pertinent facts and documents relating to the Invention, and any and all patent applications or patents, both foreign and domestic, as may be known and accessible to the Assignor; and that Assignor will testify to same in any interference, opposition, or litigation related thereto, and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments, affidavits and/or declarations required to apply for, obtain, maintain, and enforce said application or patent, both foreign and domestic.

SIGNED at Vernon, B.C., Canado on June 13th, 2011.

Assignor:

Steven Gerald Pelkey

Assignment of Invention and Patent Rights Page 1 of 1

PATENT REEL: 026508 FRAME: 0667

RECORDED: 06/27/2011