PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keith Andrew Jackson	06/21/2011
Michael George Duemo	06/23/2011
Michael P. Slavik	06/23/2011
Stephen J. Asay	06/23/2011
Marcel Bautista	06/23/2011

RECEIVING PARTY DATA

Name:	NBCUniversal Media LLC c/o Fletcher Yoder
Street Address:	P.O. Box 692289
City:	Houston
State/Country:	TEXAS
Postal Code:	77269-2289

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13171266

CORRESPONDENCE DATA

Fax Number: (281)970-4503

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 281-970-4545
Email: docket@fyiplaw.com

Correspondent Name: NBCUniversal Media LLC c/o FletcherYoder

Address Line 1: PO Box 692289

Address Line 4: Houston, TEXAS 77269-2289

ATTORNEY DOCKET NUMBER:	311006-1/YOD (NBCU:0090)
NAME OF SUBMITTER:	Patrick S. Yoder

Total Attachments: 6

PATENT REEL: 026517 FRAME: 0530 JP \$40.00 131/1266

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PATENT REEL: 026517 FRAME: 0531

ASSIGNMENT

In accordance with my/our obligations under an Employee Innovation and Proprietary Information Agreement or (as applicable) arising out of other agreements (such as, but not limited to, the Services Agreement between the NBCUniversal Media LLC, a Delaware Corporation, and my employer), and/or for other good and valuable consideration of which I/we acknowledge receipt, I/we,

Keith Andrew Jackson of Hillsdale, New Jersey – USA

Michael George Duemo of New York, New York – USA

Michael P. Slavik of Middleton, New Jersey – USA

Stephen J. Asay of Princeton Junction, New Jersey – USA

Marcel Bautista of Hillsborough, New Jersey - USA

hereby sell and assign to **NBCUniversal Media LLC**, a **Delaware Corporation**, (hereinafter referred to as Assignee) having an address at 30 Rockefeller Plaza, New York, New York 10112, USA, its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in the application for United States Patent currently entitled:

ADVANCED EVENT TRIGGER

executed concurrently herewith, or			
filed on	having Serial Number	-	

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Assignee, I/we will communicate to said Assignee or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

I/we authorize and request that any attorney associated with **PTO Customer No. 12640** may insert additional information identifying said PCT Patent Application, United States Patent Application and/or United States Provisional Application(s) after execution of this agreement;

PATENT REEL: 026517 FRAME: 0532

	CON Jackson	Date: 61	21 ws 32111
Witnessed by:	Signature	Date:	
	Printed Name of Witness		
Witnessed by:	Signature	Date:	
	Printed Name of Witness		
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INVENTOR 2	2	
Signature: Mi	chael George Duemo	Date: June 23, 2011
Witnessed by:	Signature	Date:
	Printed Name of Witness	
Witnessed by:	Signature	Date:
	Printed Name of Witness	
SECTION BELO Michael Geor	Jn	Date: June 23 2011
STATE OF M) §§.	
foregoing assig	a ocorge Duemo, to me pers	, 2011 before me personally came the above- onally known as the individual who executed the me that he/she executed the same of his/her own
Seal		(Notary Rublic) JAMES F. SLATIONY Bloomy Public, State of New York No. 0281.4911192 Caustified in Vicatchester County Commission Exchast Colober 13 2005

INVENTOR 3 Signature: /////// Date: 23 June 2011 Michael P. Slavik Witnessed by: _____ Date: Signature Printed Name of Witness Witnessed by: ______ Signature Date: Printed Name of Witness SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY Date: 23 June 2011 STATE OF New York) COUNTY OF Mes (SA) This 23 day of ______, 2011 before me personally came the abovenamed Michael P. Slavik, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own

Seal

(Notary Public)

JAMES F. SLATTERY

Notary Public, State of New York

No. 028L491192
Custified in Westchester County
Commission Expires October 13,78957

free will for the purposes therein set forth.

INVENTOR 4 Date: Signature: Stephen J. Asay Witnessed by: _____ Date: Signature Printed Name of Witness Witnessed by: ______Signature Date: Printed Name of Witness SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY Date: JUNE 23, ZON STATE OF NEW YORK) COUNTY OF NEWYORKS This 23^{RD} day of June, 2011 before me personally came the abovenamed Stephen J. Asay, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth. PATRICIA M. SALINA Notary Public, State of New York No. 01SA6061513 Qualified in Suffolk County Commission Expires July 16, 205

Assignment v2.0, 03/11, IS

PATENT REEL: 026517 FRAME: 0536

Certificate Filed in New York County

INVENTOR S	5		
Signature: M:	arcel Bautista	Date:	******
Witnessed by:	Signature	Date:	масын
	Printed Name of Witness		
Witnessed by:	Signature	Date:	
	Printed Name of Witness		
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named Marce assignment, w	I Bautista, to me personally kno	_, 2011 before me personally came to what we as the individual who executed the ne executed the same of his/her own from the executed	foregoing
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RECORDED: 06/28/2011

PATENT REEL: 026517 FRAME: 0537