

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12679669
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ATTORNEY DOCKET NUMBER:	48679
NAME OF SUBMITTER:	Martin D. Moynihan
Total Attachments: 1 source=48679 Executed Assignment from Ofer ARIELY to Alon SCHAFFER and Ofer ARIELY#page1.tif	

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PATENT
REEL: 026518 FRAME: 0323

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Ofer ARIELY
30 Hof HaShenhav Street
Hod HaCarmel
34980 Haifa
Israel

hereby sell(s), assign(s) and transfer(s).

50% (fifty percent) to: and 50% (fifty percent) to:

Ofer ARIELY
30 Hof HaShenhav Street
Hod HaCarmel
34980 Haifa
Israel

Alon SCHAFFER
Kibbutz Beit Oren
30044 Kibbutz Beit Oren
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

FLEXIBLE BICYCLE DERAILLEUR MOUNT

described and claimed in the following Patent Application:

**US National Phase Patent Application No. 12/679,669,
filed on March 24, 2010,
and identified as Attorney Docket No. 48679**

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

Ofer Ariely
Ofer ARIELY

Date: 17.5.11