PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ganesh Devarajan	06/20/2011
Russell Herbelin	06/27/2011
Don LeBert	06/24/2011
Todd Redfoot	06/27/2011
Neil Warner	06/24/2011

RECEIVING PARTY DATA

Name:	THE GO DADDY GROUP, INC.
Street Address:	14455 North Hayden Road
Internal Address:	Suite 219
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85260

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	13170514
Application Number:	13170535

CORRESPONDENCE DATA

Fax Number: (480)275-3951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4806242529

Email: inventions@godaddy.com

Correspondent Name: THE GO DADDY GROUP, INC.

Address Line 1: 14455 North Hayden Road

Address Line 2: Suite 219

Address Line 4: Scottsdale, ARIZONA 85260

ATTORNEY DOCKET NUMBER: 0254, 0255

501581200 PATENT REEL: 026524 FRAME: 0013 80.00 1317051

NAME OF SUBMITTER:	Karl A. Fazio		
Total Attachments: 10			
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source=0254_2011-06-24_Assignment-LeBert-signed#page1.tif			
source=0254_2011-06-24_Assignment-Warner-signed#page1.tif			
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source=0255_2011-06-27_Assignment-Herbelin-signed#page1.tif			
source=0255_2011-06-27_Assignment-Red	foot-signed#page1.tif		

PATENT REEL: 026524 FRAME: 0014

ASSIGNMENT OF APPLICATION	Docket Number (Optional) 0254
_{Whereas, I,} Ganesh Devarajan _{of} Pho	oenix, AZ, _{hereafter}
referred to as applicant, have invented certain new and useful improvements SYSTEMS PROVIDING A NETWORK RESOURCE ADDRESS	
for which an application for a United States Patent was filed on	
Application Number	
for which an application for a United States Patent was executed on	06 20 2011 and
Whereas, The Go Daddy Group, Inc. of Scottsdale,	AZhere referred
to "assignee" whose mailing address is <u>14455 N. Hayden Road, Suite 2</u>	19, Scottsdale, AZ 85260 is
desirous of acquiring the entire right, title and interest in the same;	
Now, therefore, in consideration of my employment with GoDaddy.com, Inc., consideration, the sufficiency of which is hereby acknowledged, I, the applica transfer unto said assignee the full and exclusive right to the said invention in rights, title and interest in and to any and all Patents which may be granted the foreign countries. I hereby authorize and request the Director of the U.S. Pates said United States Patent to said assignee, of the entire right, title, and interest use and behoof; and for the use and behoof of his legal representatives, to the Patent may be granted, as fully and entirely as the same would have been he been made.	int, by these presents do assign and the United States and the entire herefore in the United States and all ent and Trademark Office to issue st in and to the same, for his sole he full end of the term for which said
Executed this 20 day of JUNE	2011
atScottsdale, AZ	
San	Signature esh Devarajan
***************************************	rinted Name
Note: Signatures of all the inventors or assignees of record of the entire interest or their represe more than one signature is required, See below*.	ntative(s) are required. Submit multiple forms if
/ Total of 5 forms are submitted	

ASSIGNMENT OF APPLICATION	O254
Whereas, I,ofof	Phoenix, AZ, hereafter
referred to as applicant, have invented certain new and useful im SYSTEMS PROVIDING A NETWORK RESOURCE A	provements in
for which an application for a United States Patent was filed Application Number	on
for which an application for a United States Patent was exec	cuted on 6/24/26() and
Whereas, The Go Daddy Group, Inc. of Sc	ottsdale, AZ here referred
to "assignee" whose mailing address is14455 N. Hayden Ro	oad, Suite 219, Scottsdale, AZ 85260is
desirous of acquiring the entire right, title and interest in the same	
Now, therefore, in consideration of my employment with GoDaddy consideration, the sufficiency of which is hereby acknowledged, I, transfer unto said assignee the full and exclusive right to the said rights, title and interest in and to any and all Patents which may be foreign countries. I hereby authorize and request the Director of the said United States Patent to said assignee, of the entire right, title use and behoof; and for the use and behoof of his legal represent Patent may be granted, as fully and entirely as the same would he been made.	the applicant, by these presents do assign and invention in the United States and the entire granted therefore in the United States and all le U.S. Patent and Trademark Office to issue, and interest in and to the same, for his sole atives, to the full end of the term for which said
Executed this 24th day of June	,2011
atScottsdale, AZ	
	SSA— Signature Don LeBert Printed Name
Note: Signatures of all the inventors or assignees of record of the entire interest o more than one signature is required, See below*.	r their representative(s) are required. Submit multiple forms if

ASSIGNMENT OF APPLICATION		Docket Numbe	er (Optional) 254
Whereas, I,Neil Warner	ofN	1ayer, AZ	, hereafter
referred to as applicant, have invented certain new and SYSTEMS PROVIDING A NETWORK RESOL			
for which an application for a United States Patent			
Application Number for which an application for a United States Patent	•	June 24, 20	011, and
Whereas, The Go Daddy Group, Inc. of	Scottsdale	, AZ	here referred
to "assignee" whose mailing address is14455 N. H	layden Road, Suite	219, Scottsdale, /	AZ 85260 is
desirous of acquiring the entire right, title and interest in	the same;		
Now, therefore, in consideration of my employment with GoDaddy.com, Inc., and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.			
Executed thisday of	June	2011	
at Scottsdale, AZ		***************************************	·
	Nw-	annoner.	
	жения в применения в	Signature	MARTH-BERRYARENESSES SESSES SESSES SESSES SESSES SESSES
		Neil Warner Printed Name	URRAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
		Timod Parito	
Note: Signatures of all the inventors or assignees of record of the enti- more than one signature is required, See below*.	re interest or their repres	sentative(s) are require	d. Submit multiple forms if

ASSIGNMENT OF APPLICATION	N	025	
Whereas, I, Russell Herbelin	of Me	esa, AZ	_, hereafter
referred to as applicant, have invented certain new and	useful improvements	in	
SYSTEMS PROVIDING A NETWORK RESOL	JRCE ADDRESS	REPUTATION S	SERVICE
for which an application for a United States Patent	was filed on		
Application Number	- '	,	
for which an application for a United States Patent			
Whereas, The Go Daddy Group, Inc. of	Scottsdale, /	<u> </u>	nere referred
to "assignee" whose mailing address is14455 N. F	layden Road, Suite 2	19, Scottsdale, AZ	85260is
desirous of acquiring the entire right, title and interest in	the same;		
Now, therefore, in consideration of my employment with consideration, the sufficiency of which is hereby acknow transfer unto said assignee the full and exclusive right to rights, title and interest in and to any and all Patents whi foreign countries. I hereby authorize and request the Dir said United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legal Patent may be granted, as fully and entirely as the same been made.	ledged, I, the applicar the said invention in the may be granted the ector of the U.S. Pate right, title, and interest representatives, to the	nt, by these present the United States a erefore in the United int and Trademark C st in and to the same e full end of the tern	s do assign and nd the entire d States and all office to issue e, for his sole of for which said
Executed this 27 day of 3	UNE	2011	
atScottsdale, AZ			
		Signature	
		sell Herbelin	
	Pri	nted Name	
Note: Signatures of all the inventors or assignees of record of the entiremore than one signature is required, See below*.	e interest or their represen	tative(s) are required. Su	ibmit multiple forms if
more than a different on a substitute to a sub	30000000000000000000000000000000000000	лададничиння очиничного фициализаций на при	
	***************************************	***************************************	TOTAL TOTAL STREET, TOTAL STRE

ASSIGNMENT OF APPLICATION	Docket Number (Optional) 0254		
Whereas, I,of_	Phoenix, AZ, hereafter		
referred to as applicant, have invented certain new and useful SYSTEMS PROVIDING A NETWORK RESOURCE	* ANTHORNE STATE OF THE STATE O		
for which an application for a United States Patent was file Application Number	ed on		
for which an application for a United States Patent was ex	ecuted on(e/27/261L, and		
Whereas, The Go Daddy Group, Inc. of	Scottsdale, AZ here referred		
to "assignee" whose mailing address is14455 N. Hayden	Road, Suite 219, Scottsdale, AZ 85260 is		
desirous of acquiring the entire right, title and interest in the sar	ne;		
Now, therefore, in consideration of my employment with GoDaddy.com, Inc., and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.			
Executed this 27th day of 50he	2011		
at Scottsdale, AZ	,		
	and the second		
	Signature Todd Dadfoot		
***************************************	Todd Redfoot Printed Name		
Note: Signatures of all the inventors or assignees of record of the entire interes more than one signature is required, See below*.	t or their representative(s) are required. Submit multiple forms if		

✓ Total of ______ forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

ASSIGNMENT OF APPLICATION	Docket Number (Optional) 0255
Whereas, I, Ganesh Devarajan of	Phoenix, AZ hereafter
referred to as applicant, have invented certain new and useful i	
for which an application for a United States Patent was file	ed on
Application Number	
for which an application for a United States Patent was ex	
Whereas, The Go Daddy Group, Inc. of S	Scottsdale, AZ here referred
to "assignee" whose mailing address is14455 N. Hayden I	Road, Suite 219, Scottsdale, AZ 85260 is
desirous of acquiring the entire right, title and interest in the san	ne;
Now, therefore, in consideration of my employment with GoDade consideration, the sufficiency of which is hereby acknowledged, transfer unto said assignee the full and exclusive right to the sail rights, title and interest in and to any and all Patents which may foreign countries. I hereby authorize and request the Director of said United States Patent to said assignee, of the entire right, tit use and behoof; and for the use and behoof of his legal represe Patent may be granted, as fully and entirely as the same would been made.	I, the applicant, by these presents do assign and id invention in the United States and the entire be granted therefore in the United States and all the U.S. Patent and Trademark Office to issue the united states in and to the same, for his sole entatives, to the full end of the term for which said
Executed this <u>20</u> day of <u></u> ていんら	2011
at Scottsdale, AZ	
	Signature Ganesh Devarajan Printed Name
Note: Signatures of all the inventors or assignees of record of the entire interest more than one signature is required, See below*.	t or their representative(s) are required. Submit multiple forms if
Total of 5 forms are submitted.	

Whereas, I, Don LeBertof Phoenix, AZ, hereafter referred to as applicant, have invented certain new and useful improvements in	
referred to an applicant, have invented cortain new and useful improvements in	
NETWORK RESOURCE ADDRESS REPUTATION SERVICE	
for which an application for a United States Patent was filed on	
▼ for which an application for a United States Patent was executed on <u>6/2੫/2₀Ⅱ</u> , and	
Whereas, The Go Daddy Group, Inc. of Scottsdale, AZ here referred	
to "assignee" whose mailing address is <u>14455 N. Hayden Road, Suite 219, Scottsdale, AZ_85260</u> is	
desirous of acquiring the entire right, title and interest in the same;	
Now, therefore, in consideration of my employment with GoDaddy.com, Inc., and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no been made.	all id
Executed this 2 4 th day of June 2011	
at Scottsdale, AZ	
Signature Don LeBert Printed Name	
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple fo	ms if
more than one signature is required. See below*.	0,000000000

ASSIGNMENT OF APPLICATION		Docket Nun	Docket Number (Optional) 0255		
Whereas, I,Neil Warner	of	Mayer, AZ	, hereafter		
referred to as applicant, have invented certain new and NETWORK RESOURCE ADDRESS REF					
for which an application for a United States Paten Application Number		***************************************			
for which an application for a United States Paten		_{on} <u>June 24,</u>	2011, and		
Whereas, The Go Daddy Group, Inc. of	Scottsda	ale, AZ	here referred		
to "assignee" whose mailing address is14455 N. I	Hayden Road, St	uite 219, Scottsdal	e, AZ 85260 is		
desirous of acquiring the entire right, title and interest ir	the same;				
Now, therefore, in consideration of my employment with consideration, the sufficiency of which is hereby acknow transfer unto said assignee the full and exclusive right trights, title and interest in and to any and all Patents wh foreign countries. I hereby authorize and request the Disaid United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legal Patent may be granted, as fully and entirely as the sambeen made.	viedged, I, the ap to the said inventi- ich may be grant rector of the U.S. right, title, and in representatives,	plicant, by these p on in the United S ed therefore in the Patent and Trade nterest in and to th to the full end of t	oresents do assign and tates and the entire United States and all mark Office to issue the same, for his sole the term for which said		
Executed this 24th day of	June	2011			
at Scottsdale, AZ		(H	***************************************		
	<u> </u>	Signature Neil Warne	er		
		Printed Name			
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.					
✓ Total of 5 forms are submitted.			ovuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuuu		

ASSIGNMENT OF APPLICATION		Docket Number (Optional) 0255			
Whereas, I, Russell Herbelin	of <u>M</u> e	esa, AZ	, hereafter		
referred to as applicant, have invented certain new and use NETWORK RESOURCE ADDRESS REPUT					
for which an application for a United States Patent was	s filed on	-	-		
Application Number		· / /	,		
for which an application for a United States Patent was	s executed on _C	06/27/201	, and		
Whereas, The Go Daddy Group, Inc. of					
to "assignee" whose mailing address is <u>14455 N. Hayden Road, Suite 219, Scottsdale, AZ_85260</u> is					
desirous of acquiring the entire right, title and interest in the	same;				
Now, therefore, in consideration of my employment with Gol consideration, the sufficiency of which is hereby acknowledge transfer unto said assignee the full and exclusive right to the rights, title and interest in and to any and all Patents which in foreign countries. I hereby authorize and request the Director said United States Patent to said assignee, of the entire right use and behoof, and for the use and behoof of his legal represent may be granted, as fully and entirely as the same wo been made. Executed this	jed, I, the applicar said invention in nay be granted the or of the U.S. Pate t, title, and interest esentatives, to the uld have been he	nt, by these preser the United States erefore in the Unite ont and Trademark st in and to the sand full end of the terild by me had this a	nts do assign and and the entire ed States and all Office to issue ne, for his sole m for which said		
	Tell !	all	**************************************		
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Note: Signatures of all the inventors or assignees of record of the entire interpreted than one signature is required, See below*.	erest or their represen	itative(s) are required.	Submit multiple forms if		

Total of 5 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

ASSIGNMENT OF APPLICATION		0255			
Whereas, I,Todd Redfoot	of Pho	enix, AZ	, hereafter		
referred to as applicant, have invented certain new and useful improvements in NETWORK RESOURCE ADDRESS REPUTATION SERVICE					
for which an application for a United States Patent Application Number		1146bh			
for which an application for a United States Patent	was executed on	6/27/201	(, and		
Whereas, The Go Daddy Group, Inc. of					
to "assignee" whose mailing address is14455 N. H	layden Road, Suite 2	19, Scottsdale, AZ 8	35260is		
desirous of acquiring the entire right, title and interest in the same;					
Now, therefore, in consideration of my employment with consideration, the sufficiency of which is hereby acknow transfer unto said assignee the full and exclusive right to rights, title and interest in and to any and all Patents whi foreign countries. I hereby authorize and request the Dir said United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legal Patent may be granted, as fully and entirely as the same been made.	ledged, I, the applicar the said invention in ch may be granted the ector of the U.S. Pate right, title, and interes representatives, to the would have been he	nt, by these presents the United States are refore in the United nt and Trademark Cost in and to the same of full end of the term ld by me had this as	s do assign and nd the entire States and all States to issue for his sole for which said		
Executed this 27 thday of	Jore	,2011			
at Scottsdale, AZ	MANUALA ARKAA AA	THE RESERVE OF THE PROPERTY OF	***************************************		
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	The state of the s				
	MENTE.	Signature	AND THE PROPERTY OF THE PROPER		
		dd Redfoot	GOTANHA		
	Pr	inted Name			
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.					
✓ Total of 5 forms are submitted.	Obconcessonononossanononossanononononononononon	00000000000000000000000000000000000000			

This form offers a sample or suggested formal for an assignment document. This sample form is not an OMB officially approved form.

PATENT REEL: 026524 FRAME: 0024

RECORDED: 06/29/2011