

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Mary Barnard	03/31/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PepsiCo, Inc.
<b>Street Address:</b>	700 Anderson Hill Road
<b>City:</b>	Purchase
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10577
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29382133
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)463-5001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	312-463-5000
<b>Email:</b>	designteamchicago@bannerwitcoff.com
<b>Correspondent Name:</b>	Banner & Witcoff, Ltd.
<b>Address Line 1:</b>	Ten South Wacker Drive
<b>Address Line 2:</b>	Suite 3000
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	006943.03491
<b>NAME OF SUBMITTER:</b>	Anna Smialek
<b>Total Attachments: 2</b> source=3491_Assignment_Barnard#page1.tif source=3491_Assignment_Barnard#page2.tif	

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## ASSIGNMENT

WHEREAS, We, Patrick Finlay and Mary Barnard, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

### BOTTLE

which application was filed on December 29, 2010 and assigned Application No. 29/382,133; and

WHEREAS,

PepsiCo, Inc.  
700 Anderson Hill Road,  
Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Patrick Finlay

State of \_\_\_\_\_ }  
County of \_\_\_\_\_ } ss:

Patrick Finlay, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Notary Public  
My Commission Expires:

3/31/11  
Date:

Mary Barnard  
Mary Barnard

State of New York }  
County of Westchester } ss:

Mary Barnard, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

3/31/11  
Date:

Christine Thorn  
Notary Public

My Commission Expires  
**CHRISTINE THORN**  
Notary Public, State of New York  
NO. 01TH6052900  
Qualified in WESTCHESTER COUNTY  
My Commission Expires 01/02/2015