PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joerg Beringer	06/24/2011
Markus Latzina	06/27/2011
Cirrus Shakeri	06/24/2011
Thomas Herrmann	06/27/2011

RECEIVING PARTY DATA

Name:	SAP AG
Street Address:	Dietmar-Hopp-Allee 16
City:	Walldorf
State/Country:	GERMANY
Postal Code:	69190

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13171203

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 000005-015900US

NAME OF SUBMITTER: George B.F. Yee

Total Attachments: 5

PATENT REEL: 026526 FRAME: 0373 OP \$40.00 1317120

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> PATENT REEL: 026526 FRAME: 0374

Attorney Docket No.: 000005-015900US Client Reference No.: 2010P00365US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, JOERG BERINGER, a citizen of Germany, MARKUS LATZINA, a citizen of Germany, CIRRUS SHAKERI, a citizen of the United States, and THOMAS HERRMANN, a citizen of Germany, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SEMANTIC ACTIVITY AWARENESS

Date(s) of execution of Declaration: June 24, June 27, June 28, 2011; and

Filing Date: June 28 , 2011

WHEREAS, **SAP AG**, located at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany; hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Fountainhead Law Group PC, 900 Lafayette St., Ste. 301, Santa Clara, CA 95050, to insert herein above the date of execution of declaration and filing date of said application when known.

PATENT REEL: 026526 FRAME: 0375 Page 2 IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated. Dated: 24-JUN-201 Joerg Beringer WITNESSED: Dated: 100 246, 2011 Dated: Markus Latzina WITNESSED: Dated: Sign: Print: Dated: Cirrus Shakeri WITNESSED: Dated: Sign: Print: Dated:_____ Thomas Herrmann WITNESSED: Dated: Sign:_____

Assignment

Attorney Docket No.: 000005-015900US

SAP-Ref No.: 2010P00365US

PATENT REEL: 026526 FRAME: 0376

Prints

SAP Ref No.: 2010P00365US Page 2 IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated. Dated:_____ Joerg Beringer WITNESSED: Dated: Sign: Print: Dated: 27 34N2011 Markus Latzina WITNESSED: Dated: 6/27/2011 Print: Oak Jensabek Dated:_____ Cirrus Shakeri WITNESSED: Dated: Sign: Dated:____ Thomas Herrmann

Assignment

WITNESSED:

Dated:____

Attorney Docket No.: 000005-015900US

PATENT REEL: 026526 FRAME: 0377

Sign:____

Print

indicated.

Assignment Attorney Docket No.: 000005-015900US SAP Ref No.: 2010P00365US

Page 2

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates

Dated:	
WITNESSED:	Joerg Beringer
Dated:	Sign:
	Print:
Dated:	
	Markus Latzina
WITNESSED:	
Dated:	Sign:
	Print:
Dated: 24 June 2011	Curs Shaker
WITNESSED:	Cirrus Shakeri
Dated: 24 June 2011	Sign: 1/2/Mc
	Print: <u>Doniel Lorna</u>
Dated:	
	Thomas Herrmann
WITNESSED:	
Dated:	Sign:
	Print:

PATENT REEL: 026526 FRAME: 0378

Assignment Automey Docket No.: 000005-015900US SAP Ref No.: 2010P00365US

Page 2

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated:	
WITNESSED:	Joerg Beringer
Dated:	Sign:
	Print:
Dated:	Markus Latzina
WITNESSED:	mainus Lateina
Dated:	Sign:
	Print:
Dated:	
WITNESSED:	Cirrus Shakeri
Dated:	Sign:
	Print:
Dated: <u>06 - 27-</u> 201/	Thomas Herrmann
WITNESSED:	
Dated: 06.27-2011	Sign:

Print: Kai-Uwe Loser

PATENT

REEL: 026526 FRAME: 0379