Form PTO-1595 (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERCE
RECORDATION F	ORM COVER SHEET
PATENTS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please record the attached desurement of	
3 mg (100)	2. Name and address of receiving party(ies)
Christopher Booker	Name: Speedo International Limited
	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes V	
3. Nature of conveyance/Execution Date(s):	-
Execution Date(s) August 6, 2009	Street Address: 8 Manchester Square
✓ Assignment Merger	
Security Agreement Change of Name	City: London
Joint Research Agreement	State
Government Interest Assignment	State:
Executive Order 9424, Confirmatory License	Country: United Kingdom Zip: W1U 3PH
Other	
4. Application or patent number(s):	Additional name(s) & address(es) attached? Yes No
A. Patent Application No.(s) 29/314,052	document is being filed together with a new application. B. Patent No.(s)
29/3/4,052	
Additional aumborous	
5. Name and address to whom correspondence 6. Total number of applications and address to whom correspondence	
orneerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: Charles T. J. Weigell, Esq.	
Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Fross Zelnick Lehrman & Zissu,P.C.	Authorized to be charged by credit card
Street Address: 866 United Nations Plaza	Authorized to be charged to deposit account
Total	L_ Enclosed
City: New York	None required (government interest not affecting title)
State	8. Payment Information
	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: 212-813-5900	
ax Number: 212-813-5901	b. Deposit Account Number 230825
mail Address: lapolzon@frosszelnick.com	Authorized User Name Fross Zelnick Lehrman & Z
Signature:	
Signature	July 15, 2009 Date
Charles f.J. Weigell Reg. No. 43,398 Name of Person Signing	Total number of pages including cover
The state of the s	sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, I, Christopher Booker ("Assignor"), a citizen of the United Kingdom, have invented a new, original, and ornamental design for

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as described or intended to be described and set forth in Application Number 29314052, filed February 27, 2009, executed by me, preparatory to obtaining Design Patent of the United States therefor; and

WHEREAS, Speedo International Limited ("Assignee"), a company organized and existing under the laws of the United Kingdom, and having a place of business at 8 Manchester Square, London, W1U 3PH, United Kingdom, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all my rights under the International Convention in respect to said invention and application. And I hereby agree to communicate to the Assignee or its representatives any facts known to me respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor hereby authorizes and requests my appointed attorneys to insert above the application number of said application when known.

A

(Signature)

(F0423528,1)

RECORDED: 06/28/2011

PATENT REEL: 026527 FRAME: 0469