PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jonathan A. Leblang	09/25/2006
Hilliard B. Siegel	09/29/2006

RECEIVING PARTY DATA

Name:	A9.com, Inc.	
Street Address:	eet Address: 130 Lytton Avenue, Suite 300	
City:	Palo Alto	
State/Country:	CALIFORNIA	
Postal Code:	94301-1044	

PROPERTY NUMBERS Total: 1

Pro	operty Type	Number
Application N	lumber:	11540115

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	92040-764573 (002900US)
NAME OF SUBMITTER:	Jason Lohr

Total Attachments: 4

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PATENT REEL: 026530 FRAME: 0105 501582448

U.S. Patent Appln. No. 11/540,115 Filing Date: September 29, 2006

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:
Jonathan A. Leblang
130 Lytton Avenue, Suite 300
Palo Alto, California 94301-1044

Hilliard B. Siegel 130 Lytton Avenue, Suite 300 Palo Alto, California 94301-1044

Assignee:

A9.com, Inc. 130 Lytton Avenue, Suite 300 Palo Alto, California 94301-1044

AGREEMENT

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled "METHOD AND SYSTEM FOR IDENTIFYING AND DISPLAYING IMAGES IN RESPONSE TO SEARCH QUERIES" for which:

×	a non-	provisional application for United States Letters Patent:		
		was filed on; or		
	×	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR		
		hereby authorizes and requests ASSIGNEE'S legal representatives of Christensen		
		O'Connor Johnson Kindness ^{PLLC} , 1420 Fifth Avenue, Suite 2800, Seattle,		
		Washington 98101-2347 associated with Customer No. 26389, to insert here in		
		parenthesis (U.S. Serial No. 11/540,115 filed 09/29/2006) this		
		APPLICATION's U.S. Serial Number and filing date, when known.		

WHEREAS, A9.com, Inc., a Delaware corporation, having a principal place of business at 130 Lytton Avenue, Suite 300, Palo Alto, California 94301-1044, is desirous of acquiring the entire right,

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PATENT REEL: 026530 FRAME: 0106

Attorney Docket No. ANIMEXXUNG Client Docket No. REG01232 2006 PT

U.S. Patent Appln. No. <u>11/540</u>,115 Filing Date: <u>September</u> 29, 2006

title and interest in and to the invention and in and to any letters patent that may be granted therefore in

the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said invention and improvements, said application

and any and all letters patent which may be granted for said invention in the United States of America and

its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-

examinations and continuations thereof, including the right to file foreign applications directly in the

name of ASSIGNEE and to claim priority rights deriving from said United States application to which

said foreign applications are entitled by virtue of international convention, treaty or otherwise, said

invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and

its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely

as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale

not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said invention or letters patent therefore.

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PATENT REEL: 026530 FRAME: 0107

U.S. Patent.	Appln. No	11	/540	0 , 115
Filing Date:	Septembe	r	29,	2006

Attorney Docket No. ANINE 12/17/99 Client Docket No. REG01232 2006 PT

23 <i>SEP</i> 06	
Date	Jonathan A. Leblang
State of California	3 (
County of Sunta Gara) ss. (

I certify that I know or have satisfactory evidence that <u>JONATHAN A. LEBLANG</u> is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

	Dated September 25, 2006
My Comin. Explies July 25, 2008	Signature of Notary Public Maldany U
(SSII)	Printed Name Jeff Macdonald
	My commission expires July 25, 2008

U.S. Patent Appln. No. 11/540,115 Filing Date: September 29, 2006

Attorney Docket No. ANUNE 27779x Client Docket No. REG01232 2006 PT

9/29/26		MOZQ	
Date		Hilliard B. Siegel	
State of Washington)		·
County of King) ss.		

I certify that I know or have satisfactory evidence that HILLIARD B. SIEGEL is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

	and named to be the	Dated 9/29/2006
(Seal)	THE STATE OF THE S	Signature of Notary Public L. Pungton
	S. S	Printed Name SHEREE L. PENNINGTON
	19.09 JOE	My commission expires 6-19-2009