PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Qi HONG	06/30/2011
Karen A. MALBURNE	06/30/2011

RECEIVING PARTY DATA

Name:	SKC Haas Display Films Co., Ltd.	
Street Address:	460 Chunheung-ri Sunggu-eub, Cheonan-si	
City:	Choongchungnamdo	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13174332

CORRESPONDENCE DATA

Fax Number: (508)787-4730

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 508-229-7364

Email: drivernider@dow.com

Correspondent Name: ROHM AND HAAS ELECTRONIC MATERIALS LLC

Address Line 1: 455 FOREST STREET

Address Line 4: MARLBOROUGH, MASSACHUSETTS 01752

ATTORNEY DOCKET NUMBER: 71147

NAME OF SUBMITTER: Edwin Oh

Total Attachments: 2

source=71147_ASSIGNMENT#page1.tif source=71147_ASSIGNMENT#page2.tif

\$40.00 1317

PATENT REEL: 026532 FRAME: 0395

ASSIGNMENT

WHEREAS, I, Qi HONG of Hudson and I, Karen A. MALBURNE of Merrimack, New Hampshire, (hereinafter referred to as "Assignors"), have invented certain new and useful improvements in "SYMMETRIC SERRATED EDGE LIGHT GUIDE FILM HAVING ELLIPTICAL BASE SEGMENTS", for which an application for United States Letters Patent with the same title was filed with the United States Patent and Trademark Office June 28, 2011 and assigned United States Patent Application Serial No. ________; and

WHEREAS, SKC Haas Display Films Co., Ltd., located at 460 Chunheung-ri Sunggu-eub, Cheonan-si Choongchungnamdo, Republic of Korea, (hereinafter referred to as the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the same invention, and in and to the said application, and any Letters Patent that may issue thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for the above consideration, the Assignors have assigned and transferred, and do hereby assign and transfer to the Assignee, its successors and assigns, their entire right, title and interest for the United States in and to the said invention and in and to the said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, in whole or in part, reexaminations, and extensions thereof, and all applications claiming priority therefrom; and the Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as their interest is concerned, to the Assignee; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue, to the same extent as the Assignors would hold and enjoy if this Assignment had not been made.

The Assignors also have assigned and transferred, and do hereby assign and transfer to the Assignee, its successors and assigns, their entire right, title and interest in and to the invention disclosed in said application, in all countries of the world foreign to the United States, including the right to file applications and obtain patents for said invention in its own name in said countries and including all rights of priority in said countries under the terms of any applicable international convention; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue, to the same extent as the Assignors would hold and enjoy if this Assignment had not been made.

The Assignors further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights, and also agree, at the request of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce patent protection for said invention in all countries.

PATENT REEL: 026532 FRAME: 0396 The Assignors also hereby grant the Patent Law Department of Rohm and Haas Electronic Materials LLC the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be executed.

Signatures

1. Hur Cer

Date

3. JUNE 2011

2. Kar J Shalker

30 JUNE 2011

PATENT REEL: 026532 FRAME: 0397

RECORDED: 06/30/2011