

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | |
|--|-------------------------------|----------------|---------------------|------------|-------------|------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | |
| CONVEYING PARTY DATA | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Sheldon Meredith</td><td>06/28/2011</td></tr><tr><td>Mark Austin</td><td>06/28/2011</td></tr></tbody></table> | Name | Execution Date | Sheldon Meredith | 06/28/2011 | Mark Austin | 06/28/2011 | |
| Name | Execution Date | | | | | | |
| Sheldon Meredith | 06/28/2011 | | | | | | |
| Mark Austin | 06/28/2011 | | | | | | |
| RECEIVING PARTY DATA | | | | | | | |
| Name: | AT&T Mobility II LLC | | | | | | |
| Street Address: | 1025 Lenox Park Boulevard, NE | | | | | | |
| City: | Atlanta | | | | | | |
| State/Country: | GEORGIA | | | | | | |
| Postal Code: | 30319 | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13174541</td></tr></tbody></table> | Property Type | Number | Application Number: | 13174541 | | | |
| Property Type | Number | | | | | | |
| Application Number: | 13174541 | | | | | | |
| CORRESPONDENCE DATA | | | | | | | |
| Fax Number: (216)696-8731 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | |
| Phone: 216-696-8730 | | | | | | | |
| Email: rwardzala@thepatentattorneys.com | | | | | | | |
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| Address Line 1: One AT&T Way | | | | | | | |
| Address Line 2: Room 2A-207 | | | | | | | |
| Address Line 4: Bedminster, NEW JERSEY 07921 | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 2010-1124(ATTWP514US) | | | | | | |
| NAME OF SUBMITTER: | Thomas Watson | | | | | | |
| Total Attachments: 3 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif | | | | | | | |

OP \$40.00 13174541

2010-1124
ASSIGNMENT OF INVENTION
TO
AT&T MOBILITY II LLC

WHEREAS, Sheldon Meredith of Marietta, Georgia; Mark Austin of Roswell, Georgia; (hereinafter sometimes referred to as "said inventors"), have invented certain new and useful improvements in DYNAMIC CONTENT SELECTION THROUGH TIMED FINGERPRINT LOCATION DATA, which invention (hereinafter sometimes referred to as "said invention") has been disclosed to and filed, under Docket No. 2010-1124, in the patent files of AT&T Mobility II LLC, a Delaware Corporation having a principal place of business at 1025 Lenox Park Boulevard, NE, Atlanta, Georgia 30319.

I hereby authorize and request Turocy & Watson, LLP, to insert here in parentheses (Application No. _____, filed _____) the filing date and application number of said application when known or to file this Assignment concurrently with the application.

NOW THEREFORE, it is agreed that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said inventors have sold, assigned and transferred and by these present do sell, assign and transfer unto AT&T Mobility II LLC the entire right, title and interest in said invention in the United States of America and all foreign countries and in and to said U.S. patent application and all patent applications, divisions, substitutions, continuations and continuations-in-part thereof, and in all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and in all priority rights under the International Convention for the Protection of Industrial Property for every member country, and in all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said invention in any foreign countries, and in all patents (including all extensions, renewals and reissues thereof) granted for said invention; said applications and patents to be held and enjoyed by the said AT&T Mobility II LLC for its own use and for the use of its successors and assigns, to the full end of the term for which Letters Patent on same may be granted, as fully and entirely as the same would have been held by said inventors had this assignment and sale not been made.

FURTHER, said inventors hereby agree to sign all lawful papers necessary or helpful in obtaining patents on said invention or in filing any divisional, continuation, substitution, or reissue patent application or re-examination proceedings on said invention whether in the United States of America or in any foreign country.

2010-1124
ASSIGNMENT OF INVENTION
To
AT&T MOBILITY II LLC

Signed:

Date:


SHELDON MEREDITH

6-28-2011

CERTIFICATE OF ACKNOWLEDGMENT

State of GA

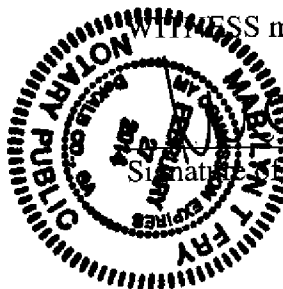
County of DeKalb

On 6.28.11 before me, Sheldon Meredith
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared SHELDON MEREDITH
Name(s) of Signer(s)

_ personally known to me - OR - _ proved to me on
the basis of satisfactory evidence to be the person
whose name is subscribed to the within instrument
and acknowledged to me that he executed the same
in his authorized capacity, and that by his signature
on the instrument the person, or the entity upon
behalf of which the person acted, executed the
instrument.

WITNESS my hand and official seal.


Signature of Notary Public

2010-1124
ASSIGNMENT OF INVENTION
TO
AT&T MOBILITY II LLC

Signed:

Date:

[Signature] 6-28-11
MARK AUSTIN

CERTIFICATE OF ACKNOWLEDGMENT

State of GaCounty of DeKalbOn 6.29.11 before me, _____,
Name and Title of Officer (e.g., "Jane Doe, Notary Public")personally appeared MARK AUSTIN
Name(s) of Signer(s)

_ personally known to me - OR - _ proved to me on
the basis of satisfactory evidence to be the person
whose name is subscribed to the within instrument
and acknowledged to me that he executed the same
in his authorized capacity, and that by his signature
on the instrument the person, or the entity upon
behalf of which the person acted, executed the
instrument.

WITNESS my hand and official seal.

Signature

