

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Cineform, Inc. | 06/27/2011 |
| RECEIVING PARTY DATA | |
| Name: | Woodman Labs, Inc. |
| Street Address: | 2450 Cabrillo Highway S, Suite 250 |
| City: | Half Moon Bay |
| State/Country: | CALIFORNIA |
| Postal Code: | 94019 |
| PROPERTY NUMBERS Total: 8 | |
| Property Type | Number |
| Application Number: | 60465595 |
| Application Number: | 10779335 |
| Application Number: | 13113950 |
| Application Number: | 60784866 |
| Application Number: | 11689975 |
| Application Number: | 60881559 |
| Application Number: | 61167096 |
| Application Number: | 12755372 |
| CORRESPONDENCE DATA | |
| Fax Number: | (650)938-5200 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
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| Email: | rpatel@fenwick.com |
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| ATTORNEY DOCKET NUMBER: | 23769-01000 (CINEFORM) |
| NAME OF SUBMITTER: | Rajiv P. Patel |
| Total Attachments: 3 source=WoodmanAssignment#page1.tif source=WoodmanAssignment#page2.tif source=WoodmanAssignment#page3.tif | |

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Cineform, Inc., a Delaware corporation and wholly-owned subsidiary of Woodman Labs, Inc., having a place of business at 380 Stevens Avenue, Suite 313, Solana Beach, CA 92075 ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to Woodman Labs, Inc., a California corporation, having a place of business at 2450 Cabrillo Highway S, Suite 250, Half Moon Bay, CA 94019 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

| COUNTRY | APPLICATION NUMBER | FILING DATE | TITLE | PATENT NUMBER | ISSUE DATE |
|---------------|--------------------------|----------------|---|---------------|------------|
| United States | Provisional 60/465,595 | April 25, 2003 | System and Method for Encoding and Decoding Selectively Retrievable Representations of Video Content | | |
| United States | 10/779,335 | Feb. 12, 2004 | System and Method for Encoding and Decoding Selectively Retrievable Representations of Video Content | | |
| United States | Continuation 13/113,950 | May 23, 2011 | System and Method for Encoding and Decoding Selectively Retrievable Representations of Video Content | | |
| United States | Provisional 60/784,866 | Mar. 22, 2006 | Efficient Storage and Editing of High Resolution Single Sensor Color Video Data | | |
| United States | 11/689,975 | March 22, 2006 | Efficient Storage and Editing of High Resolution Single Sensor Color Video Data | | |
| United States | Provisional 60/881,559 | Jan. 17, 2007 | Technique to Ensure Successful Reconstruction of Media Data and Associated Metadata When The Originating Application is Not Present | | |
| United States | Provisional (61/167,096) | April 6, 2009 | Systems and Methods for Providing Multi-Dimensional Media Files | | |
| United States | 12/755,372 | April 6, 2010 | Systems and Methods for Providing Multi-Dimensional Media Files | | |

and;

2. The entire worldwide right, title, and interest in and to:
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

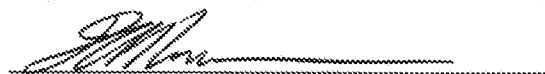
ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths,

assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR

Date of Signature



6/27/2011

David Newman
Chief Technology Officer
Cineform, Inc.

Duly Authorized Representative of ASSIGNEE

Date of Signature

Kurt Amundson
~~Chief Operating Officer~~ Chief Financial Officer
Woodman Labs, Inc.

assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

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Duly Authorized Representative of ASSIGNOR

Date of Signature

David Newman
Chief Technology Officer
Cineform, Inc.

Duly Authorized Representative of ASSIGNEE

Date of Signature



Kurt Amundson
Chief Financial Officer
Woodman Labs, Inc.

6/30/2011