

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Christopher Murphy</td><td>07/05/2011</td></tr><tr><td>David Lawton Corr</td><td>06/22/2011</td></tr></tbody></table>	Name	Execution Date	Christopher Murphy	07/05/2011	David Lawton Corr	06/22/2011							
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>The Procter & Gamble Company</td></tr><tr><td>Street Address:</td><td>One Procter & Gamble Plaza</td></tr><tr><td>Internal Address:</td><td>Attn: Chief Patent Counsel</td></tr><tr><td>City:</td><td>Cincinnati</td></tr><tr><td>State/Country:</td><td>OHIO</td></tr><tr><td>Postal Code:</td><td>45202</td></tr></table>	Name:	The Procter & Gamble Company	Street Address:	One Procter & Gamble Plaza	Internal Address:	Attn: Chief Patent Counsel	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202	
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29396235</td></tr></tbody></table>	Property Type	Number	Application Number:	29396235									
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Application Number:	29396235												
CORRESPONDENCE DATA													
Fax Number: (513)945-6791 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 513-983-4394													
Email: lukas.ca@pg.com													
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Address Line 1: Sycamore Building - 4th Floor													
Address Line 2: 299 East Sixth Street													
Address Line 4: CINCINNATI, OHIO 45202													
ATTORNEY DOCKET NUMBER:	D-1929												
NAME OF SUBMITTER:	Emelyn L. Hiland												
Total Attachments: 4 source=D1929_Asgn#page1.tif source=D1929_Asgn#page2.tif source=D1929_Asgn#page3.tif source=D1929_Asgn#page4.tif													

CH \$40.00 29396235

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PATENT
REEL: 026542 FRAME: 0228

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Label For A Container And Portions Thereof, Attorney's Docket No. D-1929 and filed in the United States Patent Office as Number 29/396,235 on June 28, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Christopher MURPHY of 154 West 2nd St., Apt. 410, South Boston, MA 02127, US;
David Lawton CORR of 950 6th Avenue, New York, NY 10001, US;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number _____ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

Attorney Docket Number D-1929

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Ch. Murphy

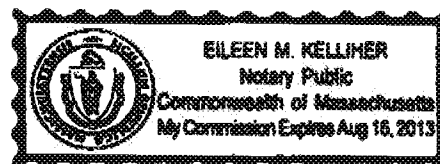
Christopher Murphy

7/5/11

Date

State of ~~MASSACHUSETTS~~

) SS

County of ~~SUFFOLK~~)

On this 5TH day of JULY, 2011, before me personally appeared Christopher MURPHY to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Eileen M. Kellimer
Notary Public/Witness printed name

Eileen M. Kellimer
Notary Public/Witness signature

Signed: _____

David Lawton Corr

Date

State of _____)

) SS

County of _____)

On this _____ day of _____, 2012, before me personally appeared David Lawton CORR, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name_____
Notary Public/Witness signature

G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Label For A Container And Portions Thereof, Attorney's Docket No. D-1929 and filed in the United States Patent Office as Number 29/396,235 on June 28, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Christopher MURPHY of 154 West 2nd St., Apt. 410, South Boston, MA 02127, US;
David Lawton CORR of 950 6th Avenue, New York, NY 10001, US;

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I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number _____ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____

Christopher Murphy

Date

State of _____

}

} SS

County of _____

}

On this _____ day of _____, 2011, before me personally appeared Christopher MURPHY to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name_____
Notary Public/Witness signature

Signed: _____

David Lawton Corr

6/22/11
Date

State of _____

}

} SS

County of _____

}

On this 22nd day of June, 2011, before me personally appeared David Lawton CORR, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Aleesha Patel
Notary Public/Witness printed name_____
Aleesha
Notary Public/Witness signature