

# PATENT ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BANK OF AMERICA, N.A., as Administrative Agent	07/01/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	RMSG LLC
<b>Street Address:</b>	100 AMERICAN METRO BOULEVARD
<b>City:</b>	HAMILTON
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08619
<b>PROPERTY NUMBERS Total: 6</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7398270
Patent Number:	6895405
Patent Number:	6928434
Patent Number:	6745184
Patent Number:	6996560
Application Number:	09867804
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(866)826-5420
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	3016380511
<b>Email:</b>	ipresearchplus@comcast.net
<b>Correspondent Name:</b>	IP Research Plus, Inc.
<b>Address Line 1:</b>	21 Tadcaster Circle
<b>Address Line 2:</b>	Attn: Penelope J.A. Agodoa
<b>Address Line 4:</b>	Waldorf, MARYLAND 20602
<b>ATTORNEY DOCKET NUMBER:</b>	37195

OP \$240.00 7398270

**501585389**

**PATENT**  
**REEL: 026544 FRAME: 0885**

NAME OF SUBMITTER:

Penelope J.A. Agodoa

Total Attachments: 3

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**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

BANK OF AMERICA, N.A., as Administrative Agent

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) July 1, 2011

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☒ Other Release of Security Interest

**2. Name and address of receiving party(ies)**

Name: RMSG LLC

Internal Address: \_\_\_\_\_

Street Address: 100 AMERICAN METRO BOULEVARD

City: HAMILTON

State: NEW JERSEY

Country: USA Zip: 08619

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

PLEASE SEE ATTACHED SCHEDULE

B. Patent No.(s)

PLEASE SEE ATTACHED SCHEDULE

Additional numbers attached? ☒ Yes ☐ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: IP Research Plus

Internal Address: \_\_\_\_\_

Attn: Penelope J.A. Agodoa

Street Address: \_\_\_\_\_

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

**6. Total number of applications and patents involved: 6**

- 7. Total fee (37 CFR 1.21(h) & 3.41) \$ \_\_\_\_\_**
- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

- a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_
- b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:**

  
Signature

July 1, 2011

Date

DongHwa Kim

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**PATENT  
REEL: 026544 FRAME: 0887**

**TERMINATION OF SECURITY INTEREST  
IN UNITED STATES PATENTS**

This **TERMINATION OF SECURITY INTEREST IN UNITED STATES PATENTS** ("Release") is made by **BANK OF AMERICA, N.A.**, as Administrative Agent (the "Administrative Agent") pursuant to the Security Agreement as defined hereunder.

WHEREAS, **RMSG LLC** ("RMSG") granted a security interest in certain patents to the Administrative Agent pursuant to a certain Patent Security Agreement (the "Security Agreement"), dated as of September 20, 2010 (as amended, restated, supplemented or otherwise modified from time to time), made by **ROSETTA LLC** ("Rosetta"), **ROSETTA MARKETING GROUP, LLC** and certain Subsidiaries of Rosetta (collectively, the "Grantors"), in favor of the Administrative Agent.

FOR VALUABLE CONSIDERATION RECEIVED, the Administrative Agent hereby releases and reassigns to the Grantors the security interest granted to the Administrative Agent in each of the patents listed on Schedule A attached hereto (the "Released Patents").

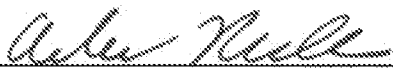
The security interest was recorded with the United States Patent and Trademark Office on September 20, 2010 as following:

RMSG LLC      Reel 025008; Frame 0225

This Release is a complete release of the security interest and liens created by the Security Agreement with respect to the Released Patents identified herein. The Administrative Agent authorizes and requests that the Patent and Trademark Office note and record the existence of the release hereby given. This release does not affect any other properties subject to the Security Agreement

Dated: July 1, 2011

**BANK OF AMERICA, N.A.**, as Administrative Agent

By:   
Name: Andrew Richards  
Title: SVP

**SCHEDULE A****PATENTS**

<b>Owner</b>	<b>Patent Name</b>	<b>Country of Registration or Application</b>	<b>Application and/or Registration Number</b>	<b>Application/Filin g and/or Registration/Issue Date(s)</b>
RMSG LLC	Method and system for clustering optimization and applications	US	Patent #: 7,398,270  App #: 09/867,803	Issue Date: July 8, 2008
RMSG LLC	Computer-assisted systems and methods for determining effectiveness of survey questions	US	Patent #: 6,895,405  App #: 09/867,800	Issue Date: May 17, 2005
RMSG LLC	Method and system for clustering optimization and applications	US	Patent #: 6,928,434  App#: 09/867,801	Issue Date: Aug 9, 2005
RMSG LLC	Method and system for clustering optimization and applications	US	Patent #: 6,745,184  App #: 09/867,802	Issue Date: June 1, 2004
RMSG LLC	Method, system and device for typing customers/prospects	US	Patent #: 6,996,560  App#: 09/867,582	Issue Date: Feb 7, 2006
RMSG LLC	Method and system for clustering optimization and applications	US	Patent#: N/A  App#: 09/867,804	Issue Date: N/A

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