### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Prabhash Kumar Lal	06/09/2011
Franciscus Johannes Baeten	05/31/2011
Gert Geens	05/31/2011

### **RECEIVING PARTY DATA**

Name:	Conopco, Inc. d/b/a UNILEVER				
Street Address:	800 Sylvan Avenue				
Internal Address:	AG West, S-Wing				
City:	Englewood Cliffs				
State/Country:	NEW JERSEY				
Postal Code:	07632				

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29389529

### **CORRESPONDENCE DATA**

Fax Number: (201)894-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-894-2170

Email: dixie.cruz-aleman@unilever.com

Correspondent Name: Dixie Cruz-Aleman
Address Line 1: 800 Sylvan Avenue
Address Line 2: AG West, S-Wing

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER: DM7796(V)

NAME OF SUBMITTER: Dixie Cruz-Aleman

Total Attachments: 5

PATENT REEL: 026547 FRAME: 0361 1 \$40 00 29°

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> PATENT REEL: 026547 FRAME: 0362

# **ASSIGNMENT**

WHEREAS, IWE,

Prabhash Kumar LAL. Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom

Franciscus Johannes BAETEN Van Genechten Packaging, Raadsherenstraat 2, 2300, Turnhout, Belgium

Gert GEENS

Van Genechten Packaging, Raadsherenstraat 2, 2300, Turnhout, Belgium

have invented certain improvements in:

### PACKAGING BOX

(bea	aring A	uttorney's Docket	Numbe	er: DN	<i>1</i> 7796	), whi	ich is f	ound	lin						
[Ch	eck an	d complete (a), (l	o) or (c)	)]											
(a)		U.S. patent appl	ication	execu	ted on			a namada an an ang ana bana an ang				····	. جان نومانوس	****************	
(b)		To comply with ASSIGNOR(S) named in the Deapplication number	signing eclarati	below on and	v, here I Powe	eby a er of .	iuthori: Attorn	se ai	nd r	eque	st n	ny/our	att	ornev.	as
U.S.	applic	cation Serial No.	29/3	8952	9		file	ed or	١	1	3 1	April	2	011	
(c)		International App	olication	n No			**************					·····			

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:	09 June 2011	(1)	Prabhosh Kumar Lal Inventor - Prabhash Kumar LAL
Dated:	·	(2)	Inventor - Franciscus Johannes BAETEN
Dated:		(3)	Inventor - Gert GEENS

# **ASSIGNMENT**

WHEREAS, IWE,

Prabhash Kumar LAL Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom

Franciscus Johannes BAETEN
Van Genechten Packaging, Raadsherenstraat 2, 2300, Turnhout, Belgium

**Gert GEENS** 

Van Genechten Packaging, Raadsherenstraat 2, 2300, Turnhout, Belgium

have invented certain improvements in:

#### **PACKAGING BOX**

(bea	iring A	ttorney's Docket I	Number: DI	M7796	), which	is found	d in						
[Che	eck an	d complete (a), (b	) or (c)]										
(a)		U.S. patent application executed on											
(b)	[X]	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.											
U.S.	applic	cation Serial No.	29/38952	9		_ filed o	n _		13 A	pril	20	11	
(c)		International App	lication No			******							

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:		(1)	Inventor - Prabhash Kumar LAL
Dated:	31 May 2011	(2)	FRANCISCUS JOHANNES BAETEN
Dated:	By May 2011	(3)	GON GOWS.

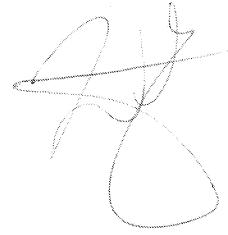


Seen by me, mr. Willem Hendrik Johannes de Jong, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Prabhash Kumar Lal, c/o Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom;
- Mr Franciscus Johannes Baeten, c/o Van Genechten Packaging, Raadherenstraat 2, 2300, Turnhout, Belgium;
- Mr Gert Geers, c/o Van Genechten Packaging, Raadherenstraat 2, 2300, Turnhout, Belgium;

Rotterdam, 21 June 2011





### APOSTILLE

- 1. (Convention de la Haye du 5 Octobre 1961) **Country: NETHERLANDS** This public document
- 2. has been signed by mr. W.H.J. de Jong
- 3, acting in the capacity of notary
- 4. bears the seal/stamp of mr. W.H.J. de Jong at Rotterdam certified
- at Rotterdam 6. the 21 juni 2011 5.
- 7. by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 11,3068-1

Seal/stamp

0. **M**gnature Groeneveld

**PATENT** 

REEL: 026547 FRAME: 0367

