PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Qian Zheng	06/27/2011
Siming W. Chen	06/27/2011
Uma Santhanam	07/07/2011
John W. Lyga	06/27/2011

RECEIVING PARTY DATA

Name:	Avon Products, Inc.		
Street Address:	1345 Avenue of the Americas		
Internal Address:	c/o Joan M. McGillycuddy		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10105-0196		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13158947

CORRESPONDENCE DATA

Fax Number: (845)369-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 845-369-2113

PATENT.DEPARTMENT@AVON.COM Email:

AVON PRODUCTS, INC. Correspondent Name:

Address Line 1: **AVON PLACE** Address Line 2: c/o Charles J. Zeller

SUFFERN, NEW YORK 10901 Address Line 4:

ATTORNEY DOCKET NUMBER: SC119U-US NAME OF SUBMITTER: Charles J. Zeller

PATENT

REEL: 026554 FRAME: 0884 501587566

Total Attachments: 4

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PATENT REEL: 026554 FRAME: 0885

ASSIGNMENT OF APPLICATION FOR PATENT

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Qian ZHENG	57 Patriots Road	Morris Plains, New Jersey	07950	China
Siming W. CHEN	65 Vanderveer Drive	Basking Ridge, New Jersey	07920	USA
Uma SANTHANAM	14 North Browning Avenue	Tenafly, New Jersey	07670	USA
John W. LYGA	105 Old Madisonville Road	Basking Ridge, New Jersey	07920	USA

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

COMPOSITIONS AND METHODS FOR STIMULATING MAGP-1 TO IMPROVE THE APPEARANCE OF SKIN

(title	of discovery or invention)
	for which application for Letters Patent of the United States has been executed on even date herewith,
\boxtimes	for which application for Letters Patent of the United States has been filed on June 13, 2011, under Serial No. 13/158,947,
	for which application for Letters Patent of the Patent Cooperation Treaty has been filed on, under International Application No, and
WHI	EREAS:
AVC	ON PRODUCTS, INC., 1345 Avenue of the Americas, New York, New York 10105 USA
(nam	e and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign

countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's Signate	ıre: AS	<u></u>	6/27/11 Date
Assignor's Typed Name:	<u>Qian</u> First Name		ZHENG Last Name
Citizenship:	Clines		
, 2011.		et my hand and affixed my se	eal this 27 day of June
STATE OF	New York) ss.:	
COUNTY, OF	Rockland)	
On this H day of	and , 2011, before me, 1	the undersigned authority, perso	mally appeared to me Qian
Zheng known to nic	,	escribed in and who executed th	
who duly acknowled	dged to me that he/she execute	d the same as his/her own volu	ntary act and deed for the uses
and purposed therein	n specified.		
Hattleen Notary Public	Sprans	KATHLEEN S. ABR Notary Public, State of I No. 01AB607315 Qualified in Orange C Filed in Rockland Co Commission Expires Api	New York G County
Assignor's Signat	Nam	9	6/27/11 Date
Name:	Siming	<u>W.</u>	Chen
Citizenship:	First Name	Middle Initial	Last Name
	HEREOF, I have hereunto so	et my hand and affixed my so	eal this 27th day of June
STATE OF	New York)	
COLINITY OF	Dankland	ss.:	
On this 23H	day of the 2011) before me, the undersigned audidual who is described in and w	sharity nareanally annound to
me Siming W. Che	n known to me to be the indiv	idual who is described in and w	ha executed the fareasing
		nat he/she executed the same as	
	d purposed therein specified.		sion total visita i voittelione y work man
Hattleer Notary Public	-SAbrans	KATHLEEN S. ABRAI Notary Public, State of Ne No. 01AB6073159 Qualified in Orange Co Filed in Rockland Cou Commission Expires Apr 1	w York unty

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Assignor's Signature:	<u>Unal</u> Name		7/7/11 Date
Assignor's Typed Name:	<u>Uma</u> First Name	Middle Initial	Santhanam Last Name
Citizenship:			
IN WITNESS WHER	EOF, I have hereunto set my	hand and affixed my seal this	day of
n t	w York)	
iA	ckland	ss.:)	
	11 1	e me, the undersigned authority, p	
		who is described in and who exec	
*	,	she executed the same as his/her of	own voluntary act and
Hattleer Notary Public	Man	KATHLEEN S. ABRAMS Notary Public, State of New Y No. 01AB6073159 Qualified in Orange Count Filed in Rockland County	y
Notary Public		Commission Expires Apr 15.	20/_/
Assignor's Signature: Assignor's Typed Name: Citizenship:	John First Name	<u>W.</u> Middle Initial	Date Lyga Last Name
IN WITNESS WHER	EOF, I have hereunto set my	hand and affixed my seal this	2th day of June
•	lew York)	•
On this 27 day John W. Lyga known to	o me to be the individual who is	ss.:) e me, the undersigned authority p described in and who executed th	e foregoing Assignment,
		the same as his/her own voluntary	y act and deed for the
uses and purposed there	in specified.		
Notary Public	Strans	KATHLEEN S. ABRAMS Notary Public, State of New Yo No. 01AB6073159 Qualified in Orange County Filed in Rockland County Commission Expires Apr 15, 2	ıU

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PATENT REEL: 026554 FRAME: 0889