

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher Blackburn	11/18/2009
Jarrette Brathwaite	12/21/2009
James Bumgarner	11/18/2009
John M. Butler	11/18/2009
Timothy W. Hackett	11/18/2009
Jason Jones	12/15/2009
Matt Lucas	11/19/2009
Scott Lukse	11/18/2009
Timothy K. Shea	11/18/2009

RECEIVING PARTY DATA

Name:	Great Direct Concepts, LLC
Street Address:	8520 Cliff Cameron Drive
Internal Address:	Suite 410
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28269

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13143662

CORRESPONDENCE DATA

Fax Number: (704)444-1111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 704-444-1000

Email: jan.moore@alston.com

Correspondent Name: Charles A. Leyes

Address Line 1: BANK OF AMERICA PLAZA

501588020

PATENT
REEL: 026556 FRAME: 0614

CH \$40.00 13143662

Address Line 2: 101 SOUTH TRYON STREET, SUITE 4000
Address Line 4: CHARLOTTE, NORTH CAROLINA 28280-4000

ATTORNEY DOCKET NUMBER: 055115/407370

NAME OF SUBMITTER: Charles A. Leyes

Total Attachments: 10

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

GREAT DIRECT CONCEPTS, LLC
8520 Cliff Cameron Drive, Suite 410
Charlotte, NC 28269

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in **"SYSTEMS, METHODS, APPARATUSES, AND COMPUTER PROGRAM PRODUCTS FOR FACILITATING PRODUCT TRANSACTIONS"**

as set forth in this United States Patent Application

- ☐ executed concurrently herewith
- ☐ executed on
- ☒ Application No. 61/143,650; filed January 9, 2009
- ☐ Application claims priority from Application No. , filed , all applications listed above being hereinafter referred to as the "application(s)";

(We hereby authorize and request the Assignee and its attorney (Alston & Bird LLP) to insert above the application number and filing date of said application when known.)

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all

facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as January 9, 2009 (the earliest priority date).

11/18/09
Date

Christopher Blackburn
Christopher Blackburn

State of NORTH CAROLINA

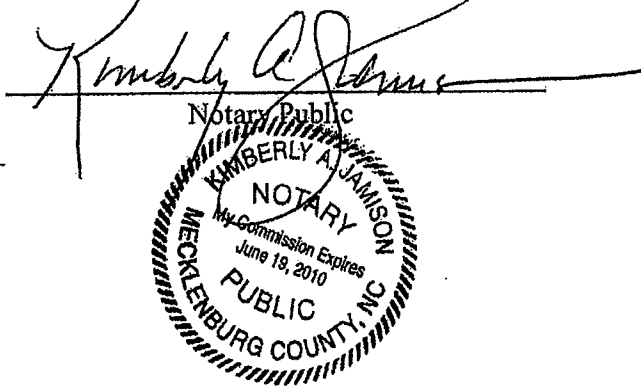
County of MECKLENBURG

I, Kimberly A. Jamison, a Notary Public for said County and State, do hereby certify that Christopher Blackburn personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of NOVEMBER, 2009.

(Official Seal)

My commission expires 6/19/10



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12.21.09
Date

Jarrette Brathwaite
Jarrette Brathwaite

State of NORTH CAROLINA
County of MECKLENBURG

I, KIMBERLY A. JAMISON, a Notary Public for said County and State, do hereby certify that Jarrette Brathwaite personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 21 day of December, 2009.

(Official Seal)

Kimberly A. Jamison
Notary Public

My commission expires 6/19/12

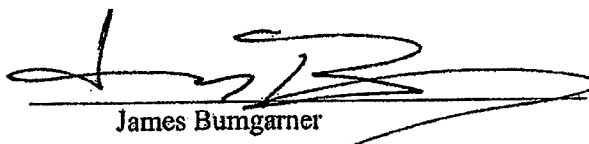


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11-18-2009
Date


James Bumgarner

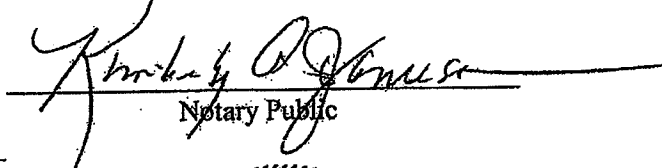
State of NORTH CAROLINA

County of MECKLENBURG

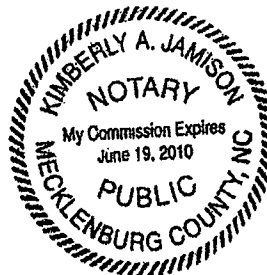
I, KIMBERLY A. JAMISON, a Notary Public for said County and State, do hereby certify that James Bumgarner personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of NOVEMBER, 2009.

(Official Seal)


Notary Public

My commission expires 6/19/10



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11/18/09
Date

John M. Butler
John M. Butler

State of NORTH CAROLINA
County of Mecklenburg

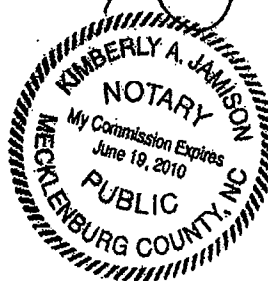
I, Kimberly A. Jamison, a Notary Public for said County and State, do hereby certify that John M. Butler personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of NOVEMBER, 2009.

(Official Seal)

Kimberly A. Jamison
Notary Public

My commission expires 6/19/10



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11-18-09
Date


Timothy W. Hackett

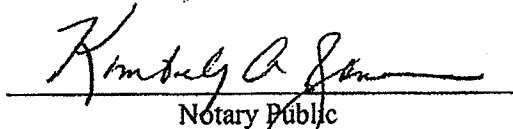
State of NORTH CAROLINA

County of MECKLENBURG

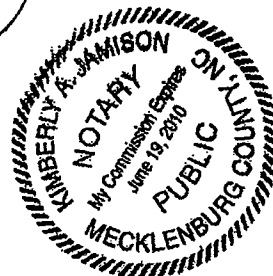
I, KIMBERLY A. JAMISON, a Notary Public for said County and State, do hereby certify that Timothy W. Hackett personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of November, 2009.

(Official Seal)


Notary Public

My commission expires 6/19/10



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This Assignment is deemed to be effective at least as early as January 9, 2009 (the earliest priority date).

12-15-2009
Date

Jason T Jones
Jason Jones

State of NC

County of Stanly

I, Jimmy W. Brooks, a Notary Public for said County and State, do hereby certify that Jason Jones personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 15 day of Dec, 2009.

(Official Seal)

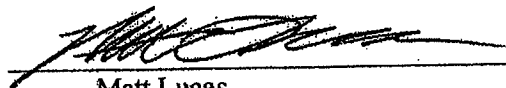
My commission expires 11-25-2012
Jimmy W. Brooks
Notary Public

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This Assignment is deemed to be effective at least as early as January 9, 2009 (the earliest priority date).

11/19/2009
Date


Matt Lucas

State of North Carolina)
County of Mecklenburg)

I, Jennifer H Burch, a Notary Public for said County and State, do hereby certify that Matt Lucas personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 19 day of November, 2009.

(Official Seal)

Jennifer H Burch
Notary Public

My commission expires 9/13/2012

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11-18-2009
Date

[Signature]
Scott Lukse

State of North Carolina

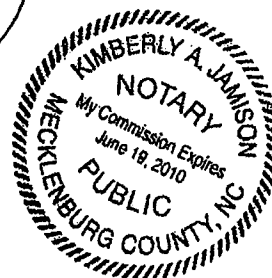
County of Mecklenburg

I, KIMBERLY A. JAMISON, a Notary Public for said County and State, do hereby certify that Scott Lukse personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of NOVEMBER, 2009.

(Official Seal)

My commission expires 6/19/10
[Signature]
Notary Public




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Date 11/18/09



Timothy K. Shea

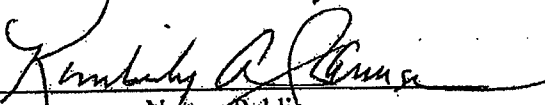
State of NORTH CAROLINA

County of MECKLENBURG

I, KIMBERLY A. JAMISON a Notary Public for said County and State, do hereby certify that Timothy K. Shea personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 18th day of NOVEMBER, 2009.

(Official Seal)



Notary Public

My commission expires 6/19/10

