

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mordehai Margalit	06/25/2011
RECEIVING PARTY DATA	
Name:	Mordehai Margalit Holdings, Ltd.
Street Address:	21 Hashita Street
City:	Zichron Yaaqov
State/Country:	ISRAEL
PROPERTY NUMBERS Total: 1	
Property Type	Number
PCT Number:	US1138787
CORRESPONDENCE DATA	
Fax Number: (770)436-4613 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 352-505-9200 Email: kathyk@turkiplaw.com Correspondent Name: Carl K. Turk Address Line 1: 1770 Highlands View Address Line 4: Smyrna, GEORGIA 30082	
ATTORNEY DOCKET NUMBER:	2817.0033WO01
NAME OF SUBMITTER:	Carl K. Turk
Total Attachments: 6 source=ASSIGNMENT1#page1.tif source=ASSIGNMENT1#page2.tif source=ASSIGNMENT1#page3.tif source=ASSIGNMENT1#page4.tif source=ASSIGNMENT1#page5.tif source=ASSIGNMENT1#page6.tif	

OP \$40.00 US1138787

PATENT

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REEL: 026558 FRAME: 0988

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Mordehai Margalit, of 21 Hashita St., Zichron Yaaqov, Israel ("Assignor"), effective as of November 17, 2010, hereby sells, assigns, transfers, and conveys unto Mordehai Margalit Holdings Ltd., an Israeli company, having a principal place of business at 21 Hashita St., Zichron Yaaqov, Israel ("Assignee"), all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "Rights"):

1. the inventions disclosed in the solution report/invention disclosure titled **"Tracking for Augmented Reality using Localized Structured Light"** and all inventions claimed and/or described in the Application (collectively, the "Invention");
2. the patent applications listed in the table below (the "Application");

Patent Application No.	Country	Filing Date	Title
PCT/US11/38787	PCT	June 1, 2011	STRUCTURED LIGHT PROJECTION FOR MOTION DETECTION IN AUGMENTED REALITY

3. all rights with respect to the Invention, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Invention or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Application ("Potential Patents");
4. all reissues, reexaminations, extensions, or registrations of the Potential Patents;
5. all non-United States patents, patent applications, and counterparts relating to any or all of the Invention, the Application, and the Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
6. all rights to claim priority rights deriving from the Application;
7. all causes of action and remedies related to any or all of the Application, the Invention, the Potential Patents, and the Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the

foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and

8. any and all other rights and interests arising out of, in connection with, or in relation to the Application, the Invention, Potential Patents, and the Foreign Rights.

Assignor will not sign any document or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes and requests authorized representative to insert on this Assignment the filing date and Patent Application Numbers in the table above when known.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, their successors, legal representatives and assigns.

[Signature Page(s) to Follow]

By:

Mor. Margalit

Mordehai Margalit

21 Hashita St., Zichron Yaaqov, Israel

ATTESTATION

The undersigned witnessed the signature of Mordehai Margalit to this document and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Mordehai Margalit is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on 25/6, 2011, to execute this document.
3. Mordehai Margalit subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that the foregoing is true and correct.

By: Dr. Malka Margalit

Print Name: MALKA MARGALIT

By: Yona Margalit

Print Name: YONA MARGALIT

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foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and

8. any and all other rights and interests arising out of, in connection with, or in relation to the Application, the Invention, Potential Patents, and the Foreign Rights.

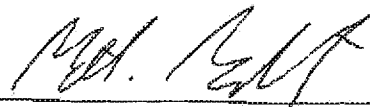
Assignor will not sign any document or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

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By:



Mordehai Margalit
21 Hashita St., Zichron Yaaqov, Israel

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By: Dr. Malka Margalit

Print Name: MALKA MARGALIT

By: Yona Margalit

Print Name: YONA MARGALIT