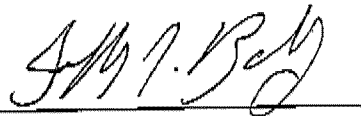


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1. Name of conveying party(ies): Eric R. Johnston and David Bullock Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Lucasfilm Entertainment Company Ltd. P.O. Box 29909 San Francisco, CA 94129-0909	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: 07/01/2011; 07/01/2011		Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s): 13/176,931 B. Patent No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name/address of party to whom correspondence concerning document should be mailed: PTO Customer Number: 20985 Fish & Richardson P.C.		6. Total number of applications/patents involved: 1	
		7. Total fee (37 CFR §3.41): \$40 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to charge Deposit Account.	
		8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.	
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9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>			
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I hereby certify under 37 CFR §1.8(a) that this correspondence is being transmitted by facsimile in accordance with 37 CFR § 1.6(d).

7/6/11
Date of Deposit

Paul J. Micale
Signature

Paul J. Micale
Typed Name of Person Signing Certificate

PATENT

Attorney's Docket No.: 20567-0082001

ASSIGNMENT

For valuable consideration, we, ERIC R. JOHNSTON of 3824 21st Street San Francisco, CA 94114, DAVID BULLOCK of 1700 18th Ave, San Francisco, CA 94122, hereby assign to: Lucasfilm Entertainment Company Ltd., a corporation of California having a place of business at: P.O. Box 29909 San Francisco, CA 94129-0909; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PRESENTING MULTIPLE VIEWER CONTENT ON A SINGLE SCREEN, filed July 6, 2011, and assigned U.S. Serial Number 13/176,931, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 7.1.2011
ERIC R. JOHNSTONDate: 7.1.2011
DAVID BULLOCK

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