PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Marco TEDESCHI	06/14/2011

RECEIVING PARTY DATA

Name:	HUBLOT SA, GENEVE
Street Address:	Rue de la Fontaine 7
City:	Geneva
State/Country:	SWITZERLAND
Postal Code:	1204

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29397030

CORRESPONDENCE DATA

Fax Number: (202)293-7860

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-293-7060

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Correspondent Name: SUGHRUE MION, PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 2: SUITE 800

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: Q125575

NAME OF SUBMITTER: Sahar A. Ahmed, New App Specialist

Total Attachments: 1

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PATENT REEL: 026572 FRAME: 0577 OF \$40.00 29397030

Assignment

Whereas, I/We, Marco TEDESCHI, a citizen with a Swiss nationality

Of Ch. Des Vassaux C2	., 1297 Founex	, Switzerland		
hereinafter called assign	or(s), have inve	ented certain improv	vements in	
and averaged on applica	tion for letters	Datant of the United	States of Americ	a therefor on
and executed an applica	_	ratent of the Office	States of Afficia	a therefor on
Whereas,	Rue de	t SA, Genève e la Fontaine 7 Geneva erland		
(assignee), des	sires to acquire	e the entire right, t	itle, and interest	in the application and
invention, and to any U	nited States pate	ents to be obtained t	herefor;	
Now therefore,	, for valuable co	onsideration, receipt	whereof is hereb	y acknowledged,
assignee, its successors invention disclosed ther 35 U.S.C § 119, and I. Letters Patent granted u and assigns; and I/We wassignee in connection assignee. I/We hereby a Pennsylvania Avenue, N	and designs, to rein for the Unity with the Unity w	the entire right, titled ted States America, the Director- U.S. Parion set forth in the about further considerated States application request our attorney, DC 20037-3213 to	e and interest in including the right and Tradem application to the ration all papers of the constant when called by SUGHRUE to insert here in p	
(Application number	29/397,030	July 11, 2011	nation number	1494) the filing date
and application number) the iming date
Date: 4th Jun		Medes	di.	
Date :				
S/ Date :				
Date :				
s/		<u> </u>		

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C § 261)

RECORDED: 07/11/2011

PATENT REEL: 026572 FRAME: 0578