PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yeong-Taeg Kim	06/06/2011
Yoon Kyung Kim	06/06/2011

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	416 Maetan-Dong, Yeongtong-Gu	
City:	Suwon City, Gyeonggi-Do	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	443-742	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13160383

CORRESPONDENCE DATA

Fax Number: (408)738-0881

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 408-738-0592

Email: efiling@ishimarulaw.com

Correspondent Name: Mikio Ishimaru

Address Line 1: Law Offices of Mikio Ishimaru

Address Line 2: 333 W. El Camino Real, Suite # 330

Address Line 4: Sunnyvale, CALIFORNIA 94087

ATTORNEY DOCKET NUMBER: 48-132 / DMS10-VA04-A

NAME OF SUBMITTER: Stanley Chang

Total Attachments: 2

source=48-132_ASSIGNMENT#page1.tif source=48-132_ASSIGNMENT#page2.tif

PATENT

REEL: 026572 FRAME: 0788

CH \$40.00

Docket No: 48-132 (DMS10-VA04-A)

ASSIGNMENT

WHEREAS, the undersigned (hereinafter termed Assignor(s)) has/have invented certain new and useful improvements in

DISPLAY SYSTEM WITH IMAGE CONVERSION MECHANISM AND METHOD OF OPERATION THEREOF

for which a United States patent application has been executed on or before the date of this assignment.

WHEREAS, <u>Samsung Electronics Co.</u>, <u>Ltd.</u>, a Korean Corporation, having a place of business at 416 Maetan-Dong, Yeongtong-Gu, Suwon City, Gyeonggi-Do 443-742, South Korea (hereinafter termed Assignee), is desirous of acquiring the entire right, title and interest in and to said application and said invention and improvements thereon, and in and to Letters Patents thereon when granted in the United States and foreign countries.

NOW, THEREFORE, for good and valuable consideration received by said Assignor(s) from said Assignee(s), the receipt of which is hereby acknowledged by said Assignor(s):

- 1. Said Assignor(s) does hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest in and to said application and said invention and in and to any and all improvements on said invention heretofore or hereafter made or acquired by said Assignor(s); and in and to any and all Letters Patent on said invention and/or said improvements that may be granted in the United States or any foreign country, including each and every Letters Patent granted on any application which is a division, continuation, substitution, renewal, or continuation-in-part of any said application, and in and to each and every reissue or extension of said Letters Patent.
- Said Assignor(s) hereby covenants and agrees to cooperate with said Assignee(s) where said Assignee(s) may enjoy to the fullest extent the right, title and interest herein conveyed. Such cooperation shall include (a) prompt execution of all papers (prepared at the expense of Assignee(s)) which are deemed necessary or desirable by Assignee(s) to perfect in it the right, title and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications or other papers (prepared at the expense of Assignee(s)) which are deemed necessary or desirable by Assignee(s) for prosecuting said application, for filing and prosecuting divisional, continuation, substitution, renewal, continuation-in-part, or additional applications in the United States and/or foreign countries covering said invention and/or said improvements, for filing and prosecuting applications for reissuance of letters patent included herein, or for interference proceedings involving said invention and/or said improvements and (c) prompt assistance and cooperation in the prosecution of interference proceedings involving said invention and/or said improvements and in the adjudication of said Letters Patent, particularly by the disclosure of facts and the production of evidence relating to said invention and/or said improvements, provided the expenses which may be incurred by said Assignor(s) in lending such assistance and cooperation shall be paid by the Assignee(s).
- 3. The terms, covenants and conditions of this assignment shall inure to the benefit of said Assignee(s), its successors, assigns and/or other legal representatives and shall be binding upon said Assignor(s), his/her heirs, legal representatives and assigns.
- 4. Said Assignor(s) hereby warrants and represents that he/she has not entered into any assignment, contract or understanding in conflict herewith.

1 of 2

5. Said Assignor(s) hereby authorizes and requests the attorney(s) of record in this application to insert the serial number and filing date of this Non Provisional application in the spaces that follow:

Serial Number: 13/160,383 Filing Date: 6/14/2011

Signature: Date: 6/6///
Yeong-Taeg Kim

2 of 2