

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David A. Sontag	06/16/2011
Kevyn B. Collins-Thompson	06/15/2011
Paul N. Bennett	06/15/2011
Ryen W. White	06/16/2011
Susan T. Dumais	06/15/2011
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13162906
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 1:	One Microsoft Way
Address Line 2:	Patent Group Docketing Dept
Address Line 4:	Redmond, WASHINGTON 98052
ATTORNEY DOCKET NUMBER:	332897.01
NAME OF SUBMITTER:	Gopal Sharma

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PATENT
 REEL: 026581 FRAME: 0291

Total Attachments: 9

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<u>Kevyn B. Collins-Thompson</u>	<u>June 15, 2011</u>
Inventor's Signature	Date
<u>Kevyn B. Collins-Thompson</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

_____	_____
Inventor's Signature	Date
<u>Paul N. Bennett</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

_____	_____
Inventor's Signature	Date
<u>Ryen W. White</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

MS Docket No.: 332897.01

Inventor's Signature

Date

Susan T. Dumais

Printed Name in English

Printed Name in Native Language (if
other than English)

PATENT ASSIGNMENT

MS Docket No.: 332897.01

I/WE, David A. Sontag, Kevyn B. Collins-Thompson, Paul N. Bennett, Ryan W. White, and Susan T. Dumais ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Functionality for Personalizing Results" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 13/162906, filed 06/17/2011) this APPLICATION's Application No. and filing date, when known;

- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;


Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

_____ Inventor's Signature	_____ Date
_____ David A. Sontag Printed Name in English	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Kevyn B. Collins-Thompson</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>6/15/2011</u> _____ Date
<u>Paul N. Bennett</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Ryen W. White</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

MS Docket No.: 332897.01

Inventor's Signature

Date

Susan T. Dumais

Printed Name in English

Printed Name in Native Language (if
other than English)

PATENT ASSIGNMENT

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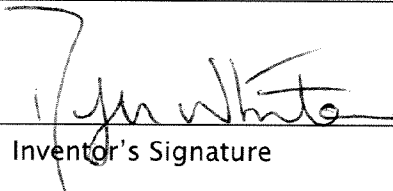
_____ Inventor's Signature	_____ Date
_____ David A. Sontag Printed Name in English	_____ Printed Name in Native Language (if other than English)

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<u>Ryen W. White</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

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<u>Susa Dumais</u>	<u>6/15/2011</u>
Inventor's Signature	Date
<u>Susan T. Dumais</u>	
Printed Name in English	Printed Name in Native Language (if other than English)