

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Moriz PIFFL</td> <td>06/04/2011</td> </tr> <tr> <td>Jurgen BRENNEIS</td> <td>06/14/2011</td> </tr> <tr> <td>Matthias V. RINDERER</td> <td>06/14/2011</td> </tr> <tr> <td>Eike SCHAEFER</td> <td>06/14/2011</td> </tr> <tr> <td>Rainer VOGT</td> <td>06/14/2011</td> </tr> </tbody> </table>		Name	Execution Date	Moriz PIFFL	06/04/2011	Jurgen BRENNEIS	06/14/2011	Matthias V. RINDERER	06/14/2011	Eike SCHAEFER	06/14/2011	Rainer VOGT	06/14/2011
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Red Bull GmbH</td> </tr> <tr> <td>Street Address:</td> <td>Am Brunnen 1</td> </tr> <tr> <td>City:</td> <td>Fuschl am See</td> </tr> <tr> <td>State/Country:</td> <td>AUSTRIA</td> </tr> <tr> <td>Postal Code:</td> <td>5330</td> </tr> </table>		Name:	Red Bull GmbH	Street Address:	Am Brunnen 1	City:	Fuschl am See	State/Country:	AUSTRIA	Postal Code:	5330		
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (703)816-4100  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7038164000        Email: sab@nixonvan.com        Correspondent Name: NIXON &amp; VANDERHYE, PC        Address Line 1: 901 NORTH GLEBE ROAD, 11TH FLOOR        Address Line 4: ARLINGTON, VIRGINIA 22203</p>													
ATTORNEY DOCKET NUMBER:	MJK-162-142												
NAME OF SUBMITTER:	Michael J. Keenan												
Total Attachments: 6													

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**PATENT**  
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**ASSIGNMENT FOR PATENT APPLICATION**  
**(U.S. Rights Only)**

WHEREAS, Moriz PIFFL of Nothelferweg 15, Graz, Austria, 8020; Jürgen BRENNEIS of Kaltbrunnstrasse 27, Pinsdorf, Austria 4812; Matthias V. RINDERER of Pfeiferstrasse 11, Fuschl am See, Austria 5330; Eike SCHAEFER of Bergstrasse 1, Anger, Germany 83454 and Rainer VOGT of Olympiarig 40, Bad Reichenhall, Germany 83435 (hereinafter ASSIGNORS), have made an invention entitled REFRIGERATOR OR COOLER AND SURFACE PORTION THEREOF for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on December 12, 2010 under Serial No. 29/381,127;

WHEREAS, Red Bull GmbH (hereinafter ASSIGNEE), a corporation of the Country of Austria, having an office and place of business at Am Brunnen 1, 5330 Fuschl am See, Austria is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNORS by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNORS' entire right, title and interest in the United States of America as defined in 35 U.S.C. § 100, in and to the invention as described in the aforesaid application and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, and the ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademark to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNORS hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and

ASSIGNORS hereby agree to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

AGREED and executed as noted below:

Date

4.6.2011

Witnessed by:

Moritz PIFFL

Name:

MICHAEL KANNER

*M. Kanner*

Date:

4.6.2011

AGREED and executed as noted below:

14/06/2011

Date

Witnessed by:

JULIA NEUBÖCK

Name:

  
Jürgen BRENNEIS14/06/2011

Date:

AGREED and executed as noted below:


14/06/2011

Date

Witnessed by:

JULIA NEUBÖCK

Name:

  
Matthias V. RINDERER14/06/2011

Date:

AGREED and executed as noted below:

14/06/2011

Date

Witnessed by:

Mathias RINDERER

Name:



Eike SCHAEFER

14/06/2011

Date:

AGREED and executed as noted below:

14/06/2011  
Date

Witnessed by:

JULIA NEUBÖCK  
Name:R. VOGT

Rainer VOGT

14/06/2011

Date: