PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Nicholas Andrew Hillson	07/13/2011

RECEIVING PARTY DATA

Name:	Escape Fitness Limited	
Street Address:	Eastwood House, The Office Village	
Internal Address:	Cygnet Park, Hampton	
City:	Peterborough, Cambridgeshire	
State/Country:	UNITED KINGDOM	
Postal Code:	PE7 8FD	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29397200

CORRESPONDENCE DATA

Fax Number: (201)488-3884

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2013437775

Email: goldbergpat@earthlink.net
Correspondent Name: RICHARD M. GOLDBERG
Address Line 1: 25 EAST SALEM STREET

Address Line 2: SUITE 419

Address Line 4: HACKENSACK, NEW JERSEY 07601

ATTORNEY DOCKET NUMBER: 231/1/230

NAME OF SUBMITTER: Richard M. Goldberg

Total Attachments: 1

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PATENT REEL: 026582 FRAME: 0598 OF \$40.00 29397200

ASSIGNMENT

WINCKERS, I (V	We), NICHOLAS ANGLEW HILLSON			
		(NAMES OF ASSIGNORS),		
residing at	23 Huntly Grove			
	Peterborough, Cambridgeshire			
	United Kingdom PE1 4DJ	, respectively,		
have invented c	certain new and useful improvements in			
	EDGE DUMBBELL	(TITLE OF INVENTION)		
for which I (we)	have executed an application for Letters Patent of the United States, of even da	te herewith; and		
WHEREAS.	ESCAPE FITNESS LIMITED			
, , , , , , , , , , , , , , , , , , , ,	Eastwood House, The Office Village			
	Peterborough, Cambridgeshire,			
	United Kingdom PE7 8FD	(NAME OF ASSIGNEE)		
is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application;				
NOW THERE	FORE, in consideration of the sum of One Dollar (\$1.00) to me (us) in hand paid, and	d other good and valuable consideration.		
	hich is hereby acknowledged, I (we), the said			
	as Andrew HILLSON	(NAMES OF ASSIGNORS)		
have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said				
	ESCAPE FITNESS LIMITED	(NAME OF ASSIGNEE)		
its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said				
application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and I (we) hereby authorize and request the Commissioner of Patents of the United, to issue all				
Letters Patent f	for said improvements to the said	TED (NAME OF ASSIGNEE).		
its successors, legal representatives and assigns, in accordance with the terms of this instrument.				
	•			
AND I (WE) HEREBY covenant that I (we) have full right to convey the entire interest herein assigned, and that I (we) have not executed,				
and will not exe	ecute, any agreement in conflict herewith.			
AND I (WE) HE	EREBY further covenant and agree that I (we) will communicate to said			
, ,	ESCAPE FITNESS LIMITED	(NAME OF ASSIGNEE),		
its successors,	, legal representatives and assigns, any facts known to me (us) respecting said	d improvements, and testify in any legal		
proceeding, sig	n all lawful papers, execute any divisional, continuing and reissue applications,	make all rightful oaths and generally do		
everything poss	sible to aid the said <u>ESCAPE_FITNESS_LIMIT</u> , legal representatives and assigns, to obtain and enforce proper patent protect	(NAME OF ASSIGNEE),		
ns successors, States.	, legal representatives and assigns, to obtain and enforce proper patent protect	uon tot said improvements in the officed		
IN TESTIMONY WHEREOF, I (we) hereunto set my (our) hand and seal the day and year set opposite thereto.				
	119.1			
Date 131	TH JULY 2011 HUNT	L.S.		
	(SIGNATURE OF Nicholas Andrew Hil			

PATENT REEL: 026582 FRAME: 0599

RECORDED: 07/13/2011