

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ronald H. Cohen	09/24/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Evryx Technologies, Inc.
<b>Street Address:</b>	2445 East Del Mar Blvd, Suite 416
<b>City:</b>	Pasadena
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91107
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13069157
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)943-8358
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	949-943-8300
<b>Email:</b>	lripley@fishiplaw.com
<b>Correspondent Name:</b>	Robert D. Fish - Fish & Associates, PC
<b>Address Line 1:</b>	2603 Main Street, Suite 1000
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614
<b>ATTORNEY DOCKET NUMBER:</b>	101044.0009US4
<b>NAME OF SUBMITTER:</b>	Robert D. Fish
<b>Total Attachments: 2</b>	
source=9US1 signed Assignment (inventors to Evryx)#page1.tif	
source=9US1 signed Assignment (inventors to Evryx)#page2.tif	

**CH \$40.00 13069157**

## ASSIGNMENT

**WHEREAS**, the undersigned, Ronald H. Cohen, an individual residing at 2445 East Del Mar Boulevard, Suite 416 - Pasadena, CA 91107 (referred to hereinafter as "ASSIGNOR") has invented a certain invention entitled "Interactivity Via Mobile Image Recognition" for which an United States Application for Letters of Patent of the United States of America was filed on August 25, 2006 under serial number 11/510009; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION.

**WHEREAS**, Evryx Technologies, a corporation having its principal place of business at 2445 East Del Mar Boulevard, Suite 416, Pasadena, CA 91107 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be or having been obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNOR further covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

This assignment embodies the entire understanding of ASSIGNOR and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNOR and ASSIGNEE. No amendment or modification of this assignment shall be valid

or binding upon ASSIGNOR or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNOR and ASSIGNEE by their respective duly authorized representative.

**EXECUTED at:**

PASADENA CALIFORNIA, this 24<sup>th</sup> day of SEPTEMBER, 2006  
City, State Month

By:   
Ronald H. Cohen