

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/01/2008
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Edward Coleman	03/17/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	That's Clever, Inc.
<b>Street Address:</b>	655 Pullman Avenue
<b>City:</b>	Rochester
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14615
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	D616635
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)728-2201
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Email:</b>	patents@avhlaw.com
<b>Correspondent Name:</b>	Axinn Veltrop Harkrider LLP
<b>Address Line 1:</b>	114 West 47th Street
<b>Address Line 2:</b>	Attn: Michael A. Davitz
<b>Address Line 4:</b>	New York, NEW YORK 10036
<b>NAME OF SUBMITTER:</b>	Theodora Cross
<b>Total Attachments: 3</b> source=Coversheet_Coleman_TCI#page1.tif source=Assignment_Coleman_TCI#page1.tif source=Assignment_Coleman_TCI#page2.tif	

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**PATENT**  
**REEL: 026589 FRAME: 0940**

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Edward Coleman

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**2. Name and address of receiving party(ies)**

Name: That's Clever, Inc.

Internal Address: \_\_\_\_\_

Street Address: 655 Pullman Avenue

City: Rochester

State: New York

Country: USA

Zip: 14615

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) March 17, 2008

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other \_\_\_\_\_

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

D616,635

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Michael A. Davitz

Internal Address: Axinn, Veltrop & Harkrider LLP

Street Address: 114 West 47th Street

City: New York

State: NY

Zip: 10036

Phone Number: (212) 728-2236

Fax Number: (212) 728-2201

Email Address: patents@avhlaw.com

**6. Total number of applications and patents involved:** one

**7. Total fee (37 CFR 1.21(h) & 3.41)** \$40

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number 013050

Authorized User Name Michael A. Davitz

**9. Signature:**

/Michael A. Davitz/

Signature

July 14, 2011

Date

Michael A. Davitz

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT

WHEREAS I,

Edward Coleman, residing at 55 Ballantine Road, Rochester, NY

(hereinafter referred to as the Assignor), have made an invention comprising new and useful improvements to a golf shoe sole, integrating club cleaning bristles for which a patent application for Letters Patent of the United States as Provisional Application Serial No. 60/819,882, with the United States Receiving Office

And WHEREAS

That's Clever Inc.  
955 Pullman Ave  
Rochester, NY

hereinafter referred to as the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and any applications claiming priority therefrom and any and all divisionals and continuations thereof, and in and to said invention and any and all patents which may be granted therefore, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assign, sell and transfer, and have assigned, sold, and transferred to Assignee, its successors and assigns, the entire and exclusive right, title, and interest to said patent application for letters patent as described above and to any national, international or divisional applications claiming priority therefrom throughout the world and to the invention, the application, and any patents which may be granted therefor, including any and all divisions, continuations, in whole or in part, substitutions, renewals, reissues, reexaminations, and extensions thereof, and all applications claiming priority therefrom; and Assignor authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue all patents for the invention, or patents resulting therefrom, insofar as their interest is concerned, to Assignee; to have, hold, exercise, and enjoy, with all the rights, powers, privileges, and advantages in any way arising therefrom or appertaining thereto, for and during the term or terms of any and all such patents when granted, for the use and benefit of said Assignee, and said Assignee's successors and assigns, in as ample and beneficial a manner as Assignor might or could have held and enjoyed the same, if this assignment had not been made.

Assignor further hereby assign, sell and transfer, and have assigned, sold, and transferred to Assignee, its successors and assigns, the entire right, title and interest in all countries of the world, in and to the invention and in and to the application and all patents which may be granted therefor, and all national applications, regional applications, divisions, reissues, substitutions, continuations, in whole or in part, re-examinations, and extensions thereof, including the right to file applications and obtain patents for the invention in its own name, in all countries and including all rights of priority in all countries under the terms of any applicable international convention, insofar as its interest is concerned; and the Assignor hereby authorizes and requests the applicable patent office in each country of the world to issue all patents for the invention, or patents resulting therefrom, insofar as its interest is concerned, to the Assignee, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of such patents for the invention may issue, to the same extent as the Assignor would hold and enjoy if this Assignment had not been made.

The Assignor further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights, and also agrees, at the request of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce proper patent protection for said invention.

ASSIGNMENT

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IN WITNESS WHEREOF, each individual collectively referred to as Assignor has caused this Assignment to be executed.

Dated this 17 day of March, 2008.

ASSIGNOR:

Signature:

Name:

Edward Coleman

Edward A. Coleman

ACKNOWLEDGED:

by: Edward A. Coleman, President

That's Clever, Inc., Edward Coleman, President