

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|-----------------------|---------------|-----------------------|---------------------|-------------------|---------------|------------|----------------|------------|--------------|-------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Dmitriy Meyerzon</td><td>09/29/2004</td></tr><tr><td>Hugo Zaragoza</td><td>09/29/2004</td></tr></tbody></table> | | Name | Execution Date | Dmitriy Meyerzon | 09/29/2004 | Hugo Zaragoza | 09/29/2004 | | | | |
| Name | Execution Date | | | | | | | | | | |
| Dmitriy Meyerzon | 09/29/2004 | | | | | | | | | | |
| Hugo Zaragoza | 09/29/2004 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"><tr><td>Name:</td><td>Microsoft Corporation</td></tr><tr><td>Street Address:</td><td>One Microsoft Way</td></tr><tr><td>City:</td><td>Redmond</td></tr><tr><td>State/Country:</td><td>WASHINGTON</td></tr><tr><td>Postal Code:</td><td>98052</td></tr></table> | | Name: | Microsoft Corporation | Street Address: | One Microsoft Way | City: | Redmond | State/Country: | WASHINGTON | Postal Code: | 98052 |
| Name: | Microsoft Corporation | | | | | | | | | | |
| Street Address: | One Microsoft Way | | | | | | | | | | |
| City: | Redmond | | | | | | | | | | |
| State/Country: | WASHINGTON | | | | | | | | | | |
| Postal Code: | 98052 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12828508</td></tr></tbody></table> | | Property Type | Number | Application Number: | 12828508 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 12828508 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| Fax Number: (612)332-9081 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | | | | | |
| Phone: 612.332.5300 | | | | | | | | | | | |
| Email: aendris@merchantgould.com | | | | | | | | | | | |
| Correspondent Name: Merchant & Gould P.C. | | | | | | | | | | | |
| Address Line 1: P.O. Box 2903 | | | | | | | | | | | |
| Address Line 4: Minneapolis, MINNESOTA 55402-0903 | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 50037.0294USC1 | | | | | | | | | | |
| NAME OF SUBMITTER: | Benjamin A. Tramm | | | | | | | | | | |
| Total Attachments: 4 source=parentexecutedAssign#page1.tif source=parentexecutedAssign#page2.tif source=parentexecutedAssign#page3.tif source=parentexecutedAssign#page4.tif | | | | | | | | | | | |

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PATENT
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Filing Date..... Executed Concurrently Herewith
 Inventorship.....Dmitriy Meyerzon et al.
 Applicant..... Microsoft Corporation
 Attorney's Docket No. 50037.294US01
 MS Docket No. 309528.1
 Title.....SYSTEM AND METHOD FOR RANKING SEARCH RESULTS USING CLICK
 DISTANCE

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Dmitriy Meyerzon
 2680 139th Avenue SE #116
 Bellevue, Washington 98005

Hugo Zaragoza
 47 Eden Street
 Cambridge, CB1 1EL U.K.

Assignee:

Microsoft Corporation
 Corporation in the State of Washington
 One Microsoft Way
 Redmond, WA 98052

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "SYSTEM AND METHOD FOR RANKING SEARCH RESULTS USING CLICK DISTANCE," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Date

Dmitriy Meyerzon

24th Sept. 2004

Date

Hugo Zaragoza

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Filing Date Executed Concurrently Herewith
Inventorship Dmitriy Meyerzon et al.
Applicant Microsoft Corporation
Attorney's Docket No. 50037.294US01
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NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

9/29/2004

Date

Dmitriy Meyerzon
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Date

Hugo Zaragoza