

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Siddharth Suri</td><td>04/11/2011</td></tr><tr><td>Winter Mason</td><td>04/11/2011</td></tr><tr><td>Jake Hofman</td><td>04/11/2011</td></tr></tbody></table>		Name	Execution Date	Siddharth Suri	04/11/2011	Winter Mason	04/11/2011	Jake Hofman	04/11/2011		
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Winter Mason	04/11/2011										
Jake Hofman	04/11/2011										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Yahoo! Inc.</td></tr><tr><td>Street Address:</td><td>701 First Avenue</td></tr><tr><td>City:</td><td>Sunnyvale</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94089</td></tr></table>		Name:	Yahoo! Inc.	Street Address:	701 First Avenue	City:	Sunnyvale	State/Country:	CALIFORNIA	Postal Code:	94089
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: (408)749-6901 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	David P. Pitinga										
Total Attachments: 5 source=YAHOP118_Assignment_executed#page1.tif source=YAHOP118_Assignment_executed#page2.tif source=YAHOP118_Assignment_executed#page3.tif source=YAHOP118_Assignment_executed#page4.tif source=YAHOP118_Assignment_executed#page5.tif											

CH \$40.00 13179522

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

MEDIA RECOMMENDATIONS FOR A SOCIAL-SOFTWARE WEBSITE

- ☒ for which I have executed a U.S. patent application on even date herewith.
- ☐ which bears U.S. application serial No. _____, filed _____.
- ☐ for which I have executed a patent application in the country of _____ on even date herewith.
- ☐ which I have executed a U.S. provisional application on even date herewith.
- ☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I **Kellan Elliott-McCrea** have executed this document on the date indicated below.

Signature of Inventor

Date

Brooklyn, New York
Inventor's City, State of residence

Witnessed by:

(1)

Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

(2)

Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

Assignment of Media Recommendations for a Social-Software Website
by Kellan Elliott-McCrea, Winter Mason, Siddharth Suri, and Jake Hofman
to Yahoo! Inc.
YAHOP118/Y06218US00

IN TESTIMONY WHEREOF, I **Siddharth Suri** have executed this document on the date indicated below.

Siddharth Suri
Signature of Inventor

April 11, 2011
Date

New York, New York
Inventor's City, State of residence

Witnessed by:

(1) Sharad Goel
Signature of Witness

4/11/2011
Date

Sharad Goel
Print Witness Name

NY, NY
Witness' City, State of residence

(2) Dan Goldstein
Signature of Witness

4/11/2011
Date

Dan Goldstein
Print Witness Name

New York, NY
Witness' City, State of residence

Assignment of Media Recommendations for a Social-Software Website
by Kellan Elliott-McCrea, Winter Mason, Siddharth Suri, and Jake Hofman
to Yahoo! Inc.
YAHOP118/Y06218US00

IN TESTIMONY WHEREOF, I Winter Mason have executed this document on the date indicated below.

Winter Mason
Signature of Inventor

April 11, 2011
Date

New York, New York
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

4/11/11
Date

SERGEI VASSILVITSKII
Print Witness Name

NY, NY
Witness' City, State of residence

(2) [Signature]
Signature of Witness


4/11/11
Date

Sharon Gael
Print Witness Name

NY, NY
Witness' City, State of residence

Assignment of Media Recommendations for a Social-Software Website
by Kellan Elliott-McCrea, Winter Mason, Siddharth Suri, and Jake Hofman
to Yahoo! Inc.
YAHOP118/Y06218US00

IN TESTIMONY WHEREOF, I **Jake Hofman** have executed this document on the date indicated below.


Signature of Inventor


April 11, 2011
Date

New York, New York

Inventor's City, State of residence

Witnessed by:

(1)



Signature of Witness

4/11/11
Date

SERGEI VASSILYTSKII
Print Witness Name

NY, NY
Witness' City, State of residence

(2)


Signature of Witness

4/11/2011
Date

Sharad Goel
Print Witness Name

NY, NY
Witness' City, State of residence