

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Asheley S. Lee	06/25/2011
Saffet G. Ozdemir	02/04/2011
Christopher A. Weiss	02/04/2011
Mark G. Madej	02/04/2011
David B. Bailey	04/19/2011
RECEIVING PARTY DATA	
Name:	Zappos IP, Inc.
Street Address:	2280 Corporate Circle
Internal Address:	#100
City:	Henderson
State/Country:	NEVADA
Postal Code:	89074
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12984264
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	170111-1080

OP \$40.00 12984264

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**PATENT
 REEL: 026599 FRAME: 0904**

NAME OF SUBMITTER:

Thomas B. Hildebrandt

Total Attachments: 7

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PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Asheley S. Lee
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Henderson, NV 89074

Saffet G. Ozdemir
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David B. Bailey
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Henderson, NV 89074

Assignee:

Zappos IP, Inc.
2280 Corporate Circle, #100
Henderson, NV 89074

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"CLIENT-SIDE ENCRYPTION OF FORM DATA" for which:

a non-provisional application for United States Letters Patent:

was filed on January 4, 2011 and accorded U.S. Serial No. 12/984,264; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden, Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in

parenthesis (U.S. Serial No. _____, filed _____) this
APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Zappos IP, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 12/984,264
Filing Date January 4, 2011

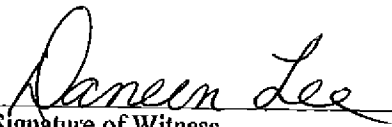
Attorney Docket No. 170111-1080
Client Docket No. REG112149 2010PT


Asheley S. Lee

6/25/11
Date

SIGNATURE WITNESSED BY:

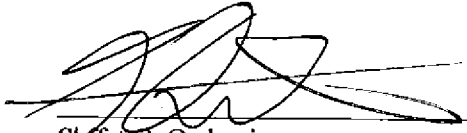
Dated: 6-25-11


Signature of Witness

Daneen Lee
Printed Name

U.S. Patent Appln. No. 12/984,264
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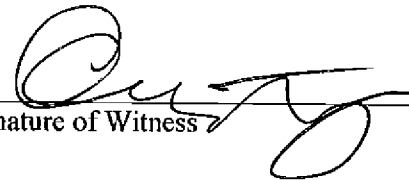
Saffet G. Ozdemir

2-4-11

Date

SIGNATURE WITNESSED BY:

Dated: 2/4/11



Signature of Witness

Crystal Chang

Printed Name

Wa

Christopher A. Weiss

4 Feb. 2011

Date

SIGNATURE WITNESSED BY:

Dated: 2/4/11

[Handwritten Signature]

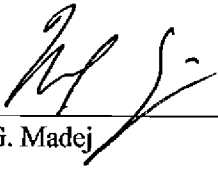
Signature of Witness

Crystal Chang

Printed Name

U.S. Patent Appl. No. 12/984,264
Filing Date January 4, 2011

Attorney Docket No. 170111-1080
Client Docket No. REG112149 2010PT



Mark G. Madej

2011-02-04

Date

SIGNATURE WITNESSED BY:

2011-02-04
Dated: ~~John Bunch~~ JAB




Signature of Witness

John Bunch

Printed Name

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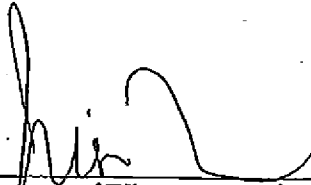
David B. Bailey

19 Apr 2011

Date

SIGNATURE WITNESSED BY:

Dated: 4/19/2011



Signature of Witness
Lisa Muhaleki

Printed Name