

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
D JOYCE LONGENECKER	07/12/2011
RECEIVING PARTY DATA	
Name:	ARTSANA USA, INC
Street Address:	1826 WILLIAM PENN WAY
City:	LANCASTER
State/Country:	PENNSYLVANIA
Postal Code:	17601
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29397553
CORRESPONDENCE DATA	
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Address Line 4:	Lancaster, PENNSYLVANIA 17601
ATTORNEY DOCKET NUMBER:	2011-012
NAME OF SUBMITTER:	ANDREW D. MEAD
Total Attachments: 1 source=2011-012-Assignment#page1.tif	

OP \$40.00 29397553

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PATENT
REEL: 026608 FRAME: 0335

ASSIGNMENT

For good and valuable consideration, I, D. Joyce LONGENECKER, of Lancaster, Pennsylvania, ("assignor")

hereby sell, assign and transfer to **Artsana USA, Inc.**, a corporation duly organized and existing under and by virtue of the laws of the State of Pennsylvania, having a place of business at 1826 William Penn Way, Lancaster, Pennsylvania ("assignee"), its successors and assigns, the entire right, title and interest, domestic and foreign, in the improvements in "**CAR SEAT BOOT**" invented by assignor and set forth in U.S. Patent Application No. 29/397,553, filed 18 JUL 2011, and any and all applications for patent and patents granted therefor in any and all countries, including all divisions, reissues, continuations, reexaminations, inventor's certificates, and extensions therefor, and all right of priority resulting from the filing of said U.S. patent application,

and

authorize and request any attorney or agent associated with customer number **46665** to insert in the spaces provided above the filing date and application number of said application when known,

and

authorize and request that any and all patents for said improvements be issued to said assignee, or its successors or assigns,

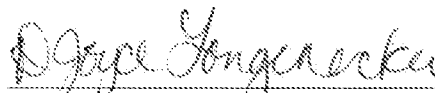
and

covenant that I have full right so to do,

and

agree to communicate to said assignee, its representatives, successors or assigns all facts known to assignor(s) respecting said improvements, whenever requested, and to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reexamination, and reissue applications, and make all rightful oaths and generally do everything to aid said assignee, its successors, assigns, and representatives to obtain and enforce proper patent protection for said improvements in all countries.

Date: 7/12/11



Signature of Assignor - LONGENECKER

CERTIFICATE OF WITNESS

I acknowledge that I was personally present and did see the above-named assignor, who is personally known to me, duly execute the above assignment on the date set forth.

Mitchell L. Shellenberger
Printed Name of Witness


Signature of Witness

Date: 7/12/11