

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ellen Hassman	04/27/2011
RECEIVING PARTY DATA	
Name:	Consumer Motivation Group, Inc.
Street Address:	25 West 68th Street
Internal Address:	Suite 8C
City:	New York
State/Country:	NEW YORK
Postal Code:	10023
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29397550
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	CONSPA611
NAME OF SUBMITTER:	Robert M. Downey
Total Attachments: 1 source=Assignment#page1.tif	

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PATENT
REEL: 026609 FRAME: 0969

ASSIGNMENT OF APPLICATION

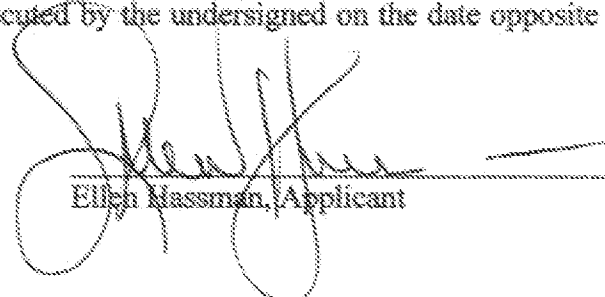
WHEREAS, I, Ellen Hasman of 3801 S. Ocean Drive, Suite 10E, Hollywood, FL 33019, hereafter referred to as applicant, have invented certain new and useful improvements in a FOOTBALL JERSEY BARBECUE GRILL for which the undersigned has executed an application for patent in the United States of America on April 27, 2011, and

WHEREAS, Consumer Motivation Group, Inc. of 25 West 68th Street, Suite 8C, New York, NY 10023, herein referred to as "assignee" is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents, do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefore in the United States, I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

IN WITNESS WHEREOF, executed by the undersigned on the date opposite the undersigned's name.

Date: 4/27/2011


Ellen Hasman, Applicant