

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael A. Ragosta</td> <td>11/11/2008</td> </tr> <tr> <td>Bruno Maglio</td> <td>11/11/2008</td> </tr> <tr> <td>Claudio Marino</td> <td>11/11/2008</td> </tr> <tr> <td>David Richmond</td> <td>11/11/2008</td> </tr> <tr> <td>Howard Richmond</td> <td>11/11/2008</td> </tr> </tbody> </table>		Name	Execution Date	Michael A. Ragosta	11/11/2008	Bruno Maglio	11/11/2008	Claudio Marino	11/11/2008	David Richmond	11/11/2008	Howard Richmond	11/11/2008
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>MM&R Products, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>5010 North Parkway Calabasas</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 205</td> </tr> <tr> <td>City:</td> <td>Calabasas</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91372</td> </tr> </table>		Name:	MM&R Products, Inc.	Street Address:	5010 North Parkway Calabasas	Internal Address:	Suite 205	City:	Calabasas	State/Country:	CALIFORNIA	Postal Code:	91372
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CORRESPONDENCE DATA													
<p>Fax Number: (626)795-6321 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (626) 796-4000 Email: Laura.Lloyd@usip.com</p> <p>Correspondent Name: SHELDON MAK & ANDERSON PC Address Line 1: 100 Corson Street Address Line 2: Third Floor Address Line 4: Pasadena, CALIFORNIA 91103-3842</p>													
ATTORNEY DOCKET NUMBER:	18954-1US												

CH \$40.00 13129246

501598821

PATENT
REEL: 026612 FRAME: 0307

NAME OF SUBMITTER:

Laura M. Lloyd, Ph.D., J.D.

Total Attachments: 3

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ASSIGNMENT

WHEREAS, we, Michael Ragosta, Bruno Meglio, Claudio Marino and David Richmond, have invented certain new and useful improvements disclosed in United States Patent Application titled "Hair Styling Tool with Rotatable Cylinder," filed herewith (the "Patent Application"), and whereas we are now the co-owners of that Patent Application; and

AND WHEREAS, MM&R Products, Inc., with an address of 5010 North Parkway Calabasas, Suite 205, Calabasas, California 91372 (hereinafter, together with any successors, legal representatives of assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 11 day of November, 2008.

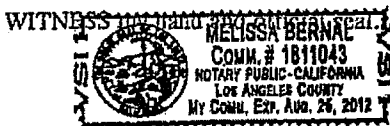

Michael A. Ragosta

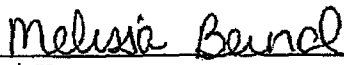
STATE OF CALIFORNIA)

COUNTY OF Los Angeles)

ss.

On November 11, 2008, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared Inventor, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



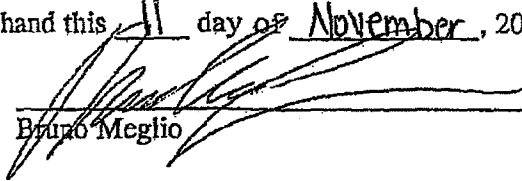

Signature

J:\MM&R\18954-1\Assignment.rtf

Assignment of United States Patent Application No. 13/129,246

PATENT
REEL: 026612 FRAME: 0309

IN TESTIMONY WHEREOF, I hereunto set my hand this 11 day of November, 2008.


Bruno Meglio

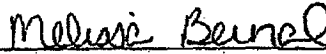
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Signature

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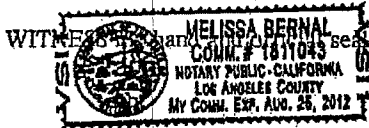

Claudio Marino

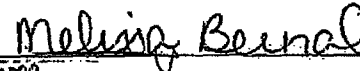
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IN TESTIMONY WHEREOF, I hereunto set my hand this 11 day of November, 2008.


David Richmond

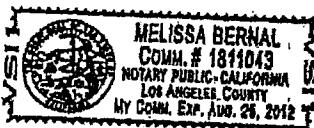
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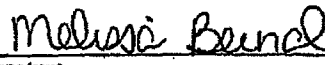
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WITNESS my hand and official seal.




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ASSIGNMENT

WHEREAS, I, Howard Richmond, have invented certain new and useful improvements disclosed in United States Patent Application titled "Hair Styling Tool with Rotatable Cylinder," filed herewith (the "Patent Application"), and whereas I am now the co-owner of that Patent Application; and

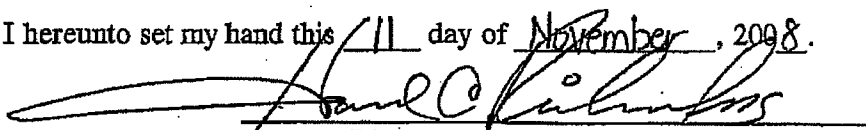
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