PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
E-CENTIVES, INC.	05/17/2007

RECEIVING PARTY DATA

Name:	INVENDA CORPORATION
Street Address:	6901 Rockledge Drive, Suite 610
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20817

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13160753

CORRESPONDENCE DATA

Fax Number: (703)415-0013

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: bmargulies@neifeld.com

Correspondent Name: Bruce T. Margulies

Address Line 1: 4813-B Eisenhower Ave.

Address Line 4: Alexandria, VIRGINIA 22304

ATTORNEY DOCKET NUMBER: INVE0012-4

NAME OF SUBMITTER: Bruce T. Margulies

Total Attachments: 4

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "E-CENTIVES, INC.", CHANGING ITS NAME FROM "E-CENTIVES, INC." TO "INVENDA CORPORATION", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2007, AT 1:52 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE SEVENTEENTH DAY OF MAY, A.D. 2007.

2650098 8100 070579164



Warriet Amus Windson, Secretary of State

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5684660

DATE: 05-17-07

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State of Delaware Secretary of State Division of Corporations Delivered 01:52 PM 05/17/2007 FILED 01:52 PM 05/17/2007 SRV 070579164 - 2650098 FILE

CERTIFICATE OF AMENDMENT TO RESTATED CERTIFICATE OF INCORPORATION OF E-CENTIVES, INC.

E-centives, Inc., a corporation organized and existing under the laws of the State of Delaware, (the "Corporation") hereby certifies as follows:

- This Amendment to the Restated Certificate of Incorporation of the Corporation
 has been duly adopted in accordance with the provisions of Section 242 of the General
 Corporation Law of the State of Delaware.
- 2. This Amendment to the Restated Certificate of Incorporation amends Article 1 of the Restated Certificate of Incorporation of the Corporation, as heretofore amended, supplemented and restated (the "Restated Certificate of Incorporation"), by deleting the existing Article 1 in its entirety and substituting therefore a new Article 1 to read in its entirety as follows:

Article 1. NAME

The name of this Corporation is Invenda Corporation.

3. This Amendment to the Restated Certificate of Incorporation amends Article 4 of the Restated Certificate of Incorporation, by adding at the end of Article 4 a new paragraph, which shall read in its entirety as follows:

4.5 REVERSE STOCK SPLIT

Upon the filing and effectiveness (the "Effective Time") of this amendment to the Corporation's Restated Certificate of Incorporation, each ten (10) shares of the Common Stock (the "Old Common Stock") issued and outstanding immediately prior to the Effective Time shall be reclassified and combined into one (1) validly issued, fully paid and non-assessable share of the Corporation's common stock, \$.01 par value per share (the "New Common Stock"), without any action by the holder thereof. The Corporation shall not issue fractions of shares of New Common Stock in connection with such reclassification and combination. Stockholders who, immediately prior to the Effective Time, own a number of shares of Old Common Stock which is not evenly divisible by ten (10) shall, with respect to such fractional shares, be entitled to receive from the Corporation cash in an amount equal to the fair value of the fractional of shares. Each certificate that theretofore represented shares of Old Common Stock shall thereafter represent that number of shares of New Common Stock into which the shares of Old Common Stock represented by such certificate shall have been reclassified and combined; provided, that each person holding of record a stock certificate or certificates that represented shares of Old Common Stock shall receive, upon surrender of such

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certificate or certificates, a new certificate or certificates evidencing and representing the number of shares of New Common Stock to which such person is entitled under the foregoing reclassification and combination.

4. This Amendment to Restated Certificate of Incorporation shall be effective at 5:00 p.m., Eastern Daylight Time, on May 18, 2007.

[SIGNATURE PAGE FOLLOWS]

PATENT REEL: 028ATENTAME: 0383 REEL: 026616 FRAME: 0716 IN WITNESS WHEREOF, this Certificate of Amendment to Restated Certificate of Incorporation has been executed by a duly authorized officer of the corporation on this the 17th day of May 2007.

E-centives Inc.

By: Name: Kamran Amjadi

Title: Chief Executive Officer and

Chairman

RECORDED: 01/28/2008 RECORDED: 07/19/2011 PATENT REEL: 02PATENT ME: 0384 REEL: 026616 FRAME: 0717