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To the Director of the U.S. Patent and Trademark Office

for the new address(es) below.

1. Name of conveying party(ies)

Peter ROEHRIG
Christoph PAUSCHITZ

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 5/17/2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: MAM Babyartikel Gesellschaft m. b. H.

Internal Address: _____

Street Address: Lorenz-Mandl Gasse 50

City: 1160 Wien

State: _____

Country: Austria

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

U.S. Appln 29/392,687 filed May 25, 2011

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: ABELMAN, FRAYNE & SCHWAB

Internal Address: _____

Street Address: 666 Third Avenue, 10th Floor

City: New York

State: New York Zip: 10017-5621

Phone Number: 212 949-9022

Fax Number: 212 949-9190

Email Address: e-mail@lawabel.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date 6/1/2011

b. Deposit Account Number 01-0035

Authorized User Name Alexander Zinchuk

9. Signature:

Alexander Zinchuk

Signature

June 29, 2011

Date

Alexander Zinchuk
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

UNITED STATES

ASSIGNMENT FROM INVENTOR

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Assignor:

Peter ROEHRIG – Himmelschluesselweg 3a, 1160 Wien, Austria

Christoph PAUSCHITZ – Schottenfeldgasse 63, 1070 Wien, Austria

hereby sells, assigns and transfers to Assignee:

MAM Babyartikel Gesellschaft m.b.H
Lorenz-Mandl-Gasse 50
1160 Wien
Austria

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in

(a) Patent Number _____ dated _____

(b) Application for Letters Patent Serial No. _____ Filed _____

(c) Application for Letters Patent which has been executed by the undersigned concurrently herewith

and entitled

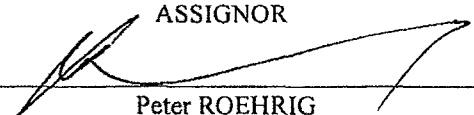
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and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements.

The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignee or its successors, the undersigned Assignor(s) will execute all other patent applications; proper oaths, assignments, powers of attorney, or other papers and communicate all facts known to him/her relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors.

Assignor warrants that he/she has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to other by the undersigned.

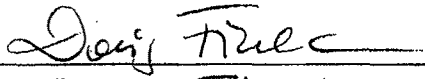
Dated: 17.5. , 2011

By  ASSIGNOR
Peter ROEHRIG

Dated: 17.5. , 2011

By  Christoph PAUSCHITZ

The undersigned declares that he (she) was personally present and did see the above-named individual execute this Assignment of his (her) own free will for the purposes set forth herein.

Dated 17 May 2011 By 
Name Doris FIALA
Address Matthias Wagner G. 14
1210 Wien

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PATENT